

# Generative data as a substrate for visual analysis

Phillip Isola  
AIM Workshop  
Oct 16th 2021

This Cat Does Not Exist

[<https://thiscatdoesnotexist.com/>]

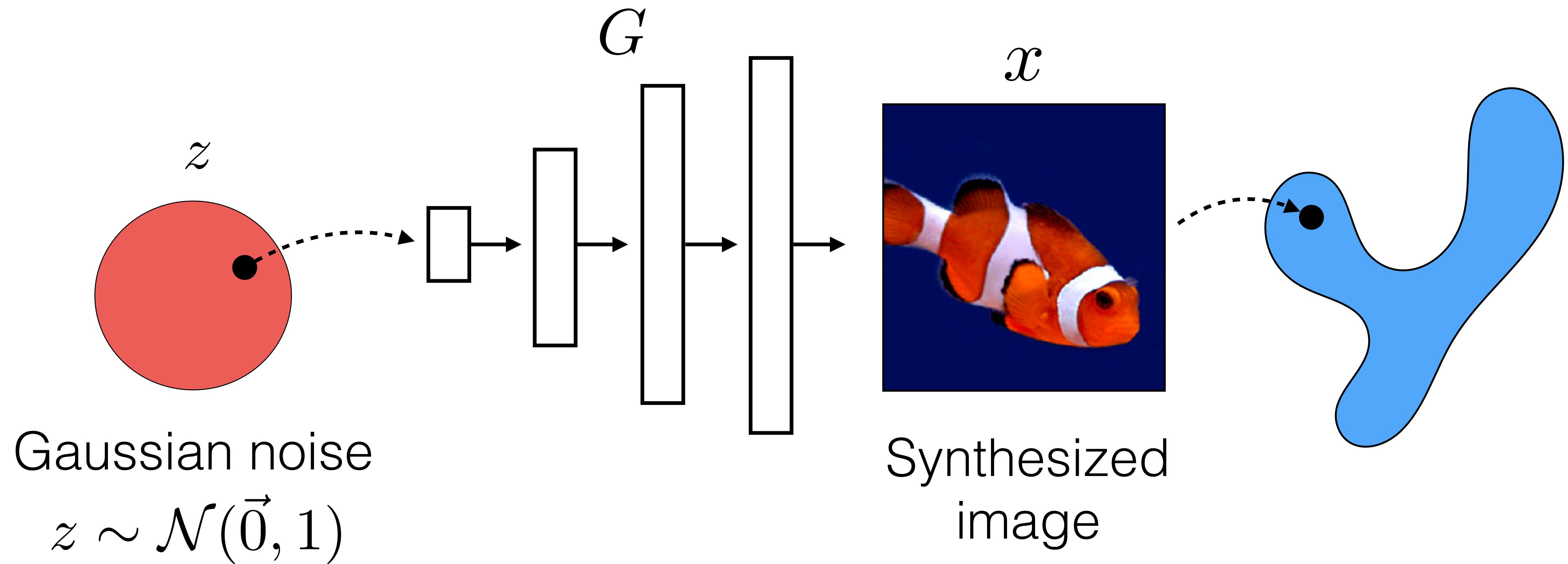


# GANs continuously approximate real images

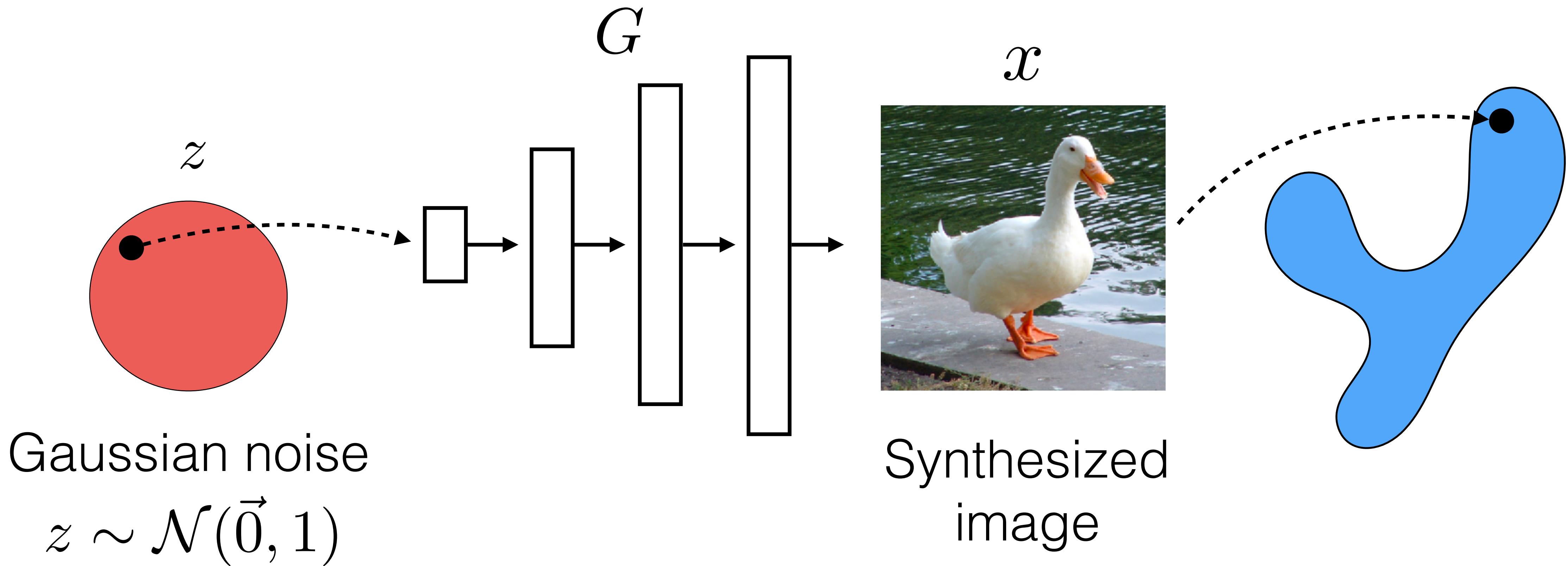


Goodfellow et al. 2014; StyleGAN2. Karras et al. 2020

# Generative Models

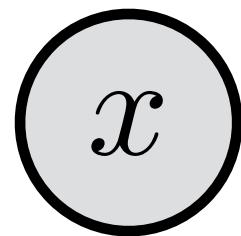


# Generative Models

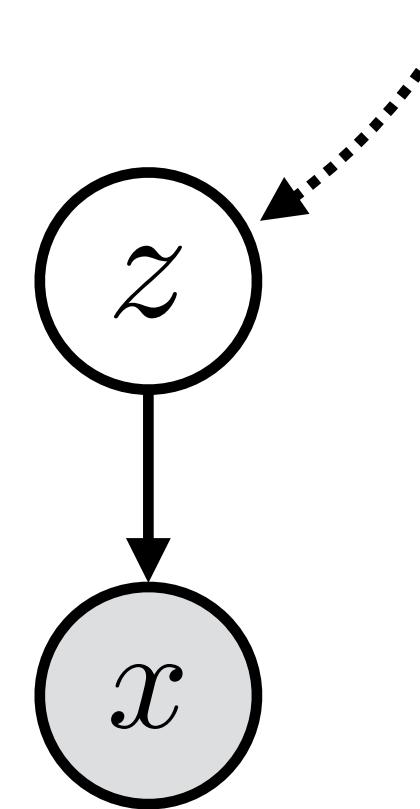


# Data++

“DNA” of an image



Datapoint

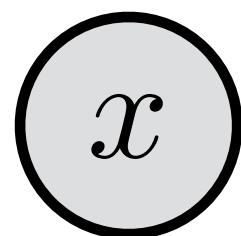


Datapoint++

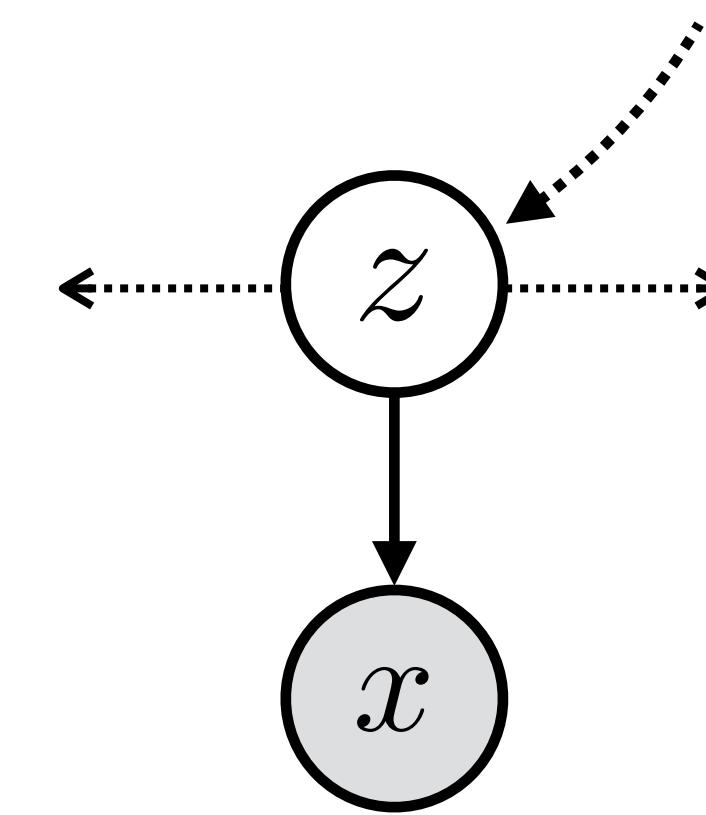


# Data++

“DNA” of an image



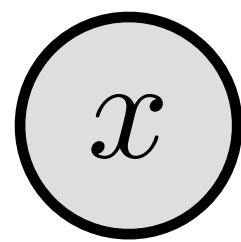
Datapoint



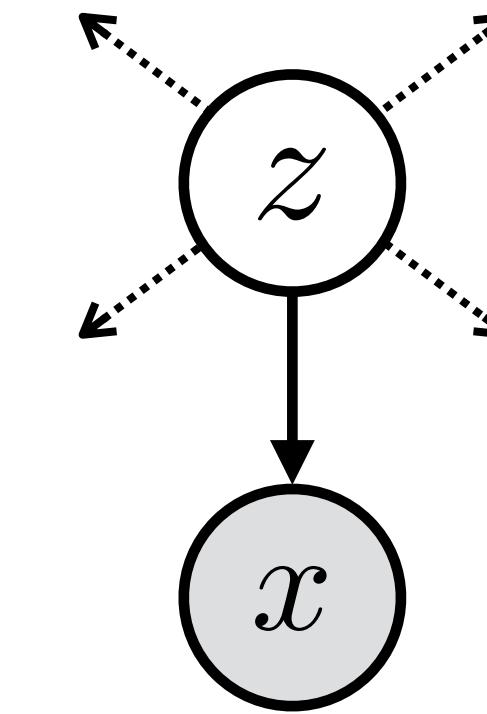
Datapoint++



# Generative models as Data++



Datapoint



Datapoint++



# Data++ is data with extra functionality

$$\mathbb{X} = \{x, z, G, G^{-1}\}$$

It's data you can navigate, manipulate, and optimize through latent space controls

(Can't you do these things on regular data? No: it takes you "off the manifold")

→ Graphics, visualization, data aug, counterfactual reasoning, ...

# Data++ supports counterfactual reasoning

i.e. "What would it have looked like if ...?"

Observation



Counterfactual hallucinations

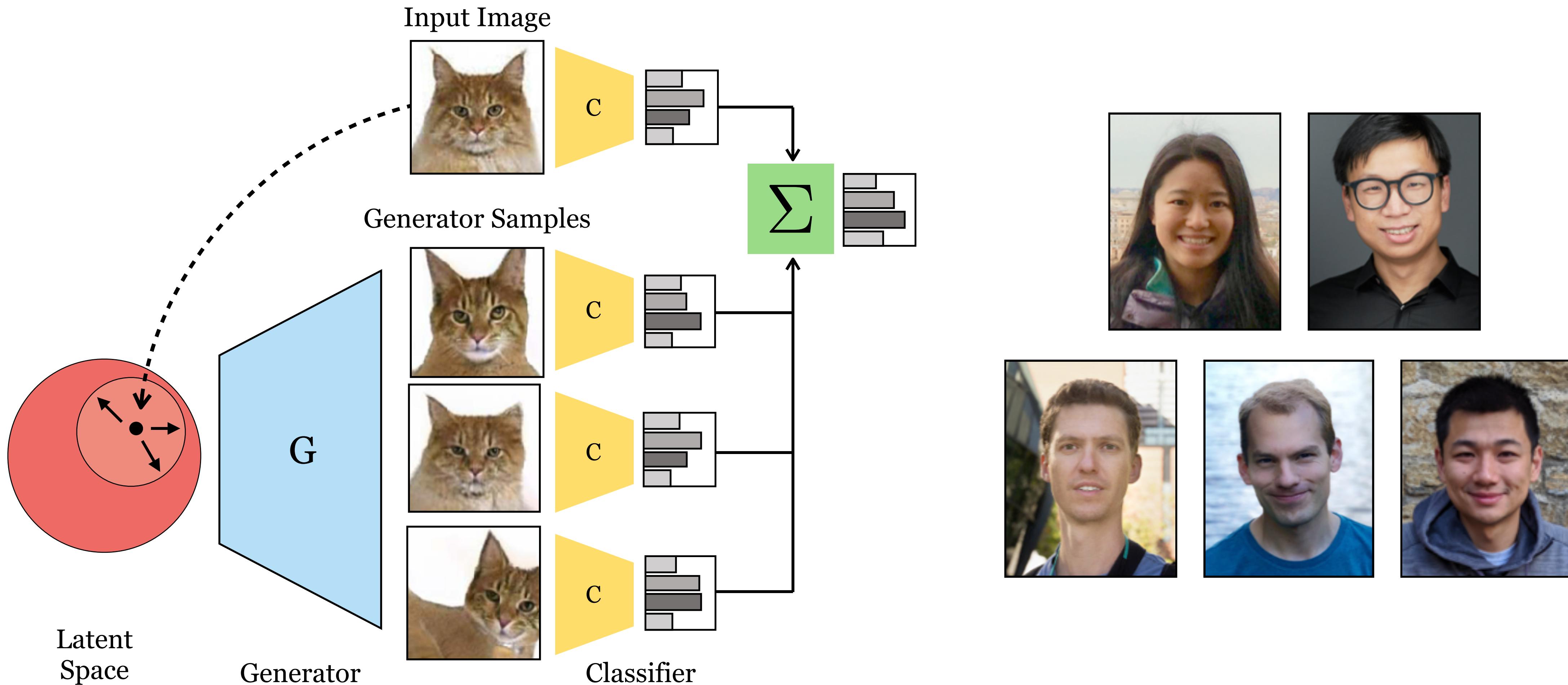


see also: [Mao, Cha, Gupta, Wang, Yang, Vondrick, 2020]  
[Sauer & Geiger, 2021]  
[Liu, Kailkhura, Loveland, Han, 2019]  
[Goetschalckx, Andonian, Oliva, Isola, 2019]  
[Oktay, Vondrick, Torralba, 2018]

...

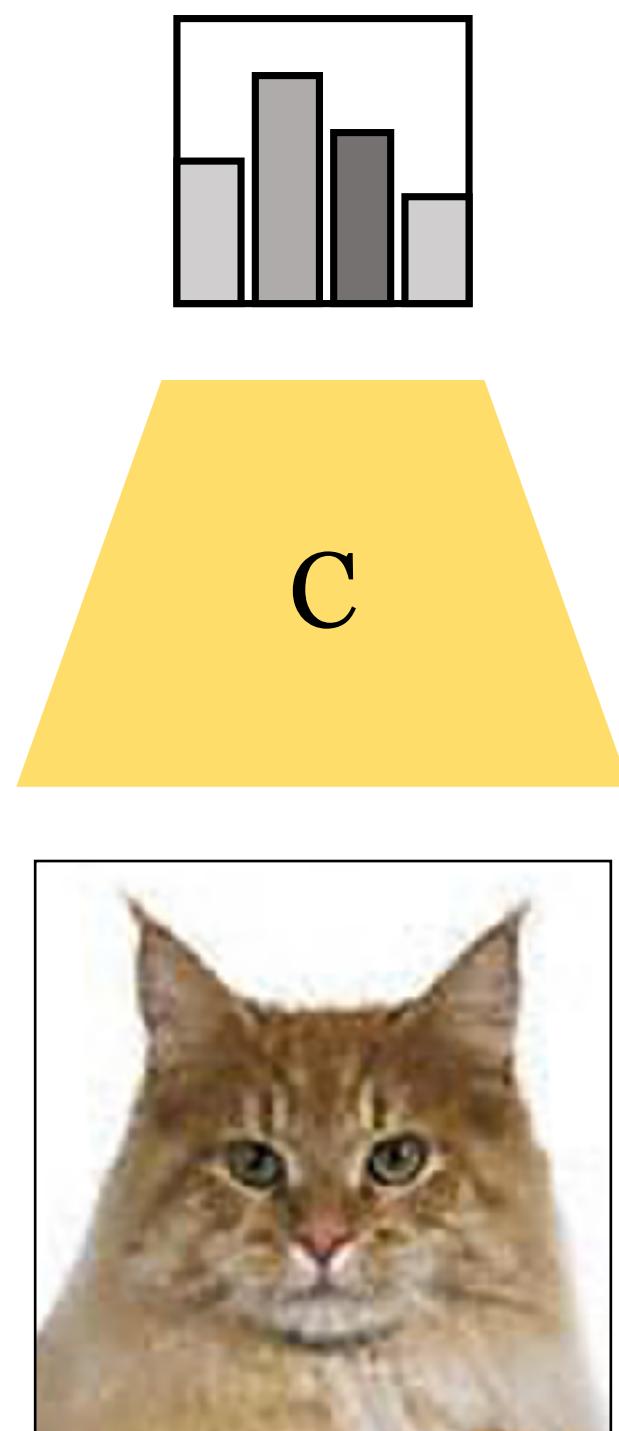
# Ensembling with Deep Generative Views

[Chai, Zhu, Shechtman, Isola, Zhang, CVPR 2021]



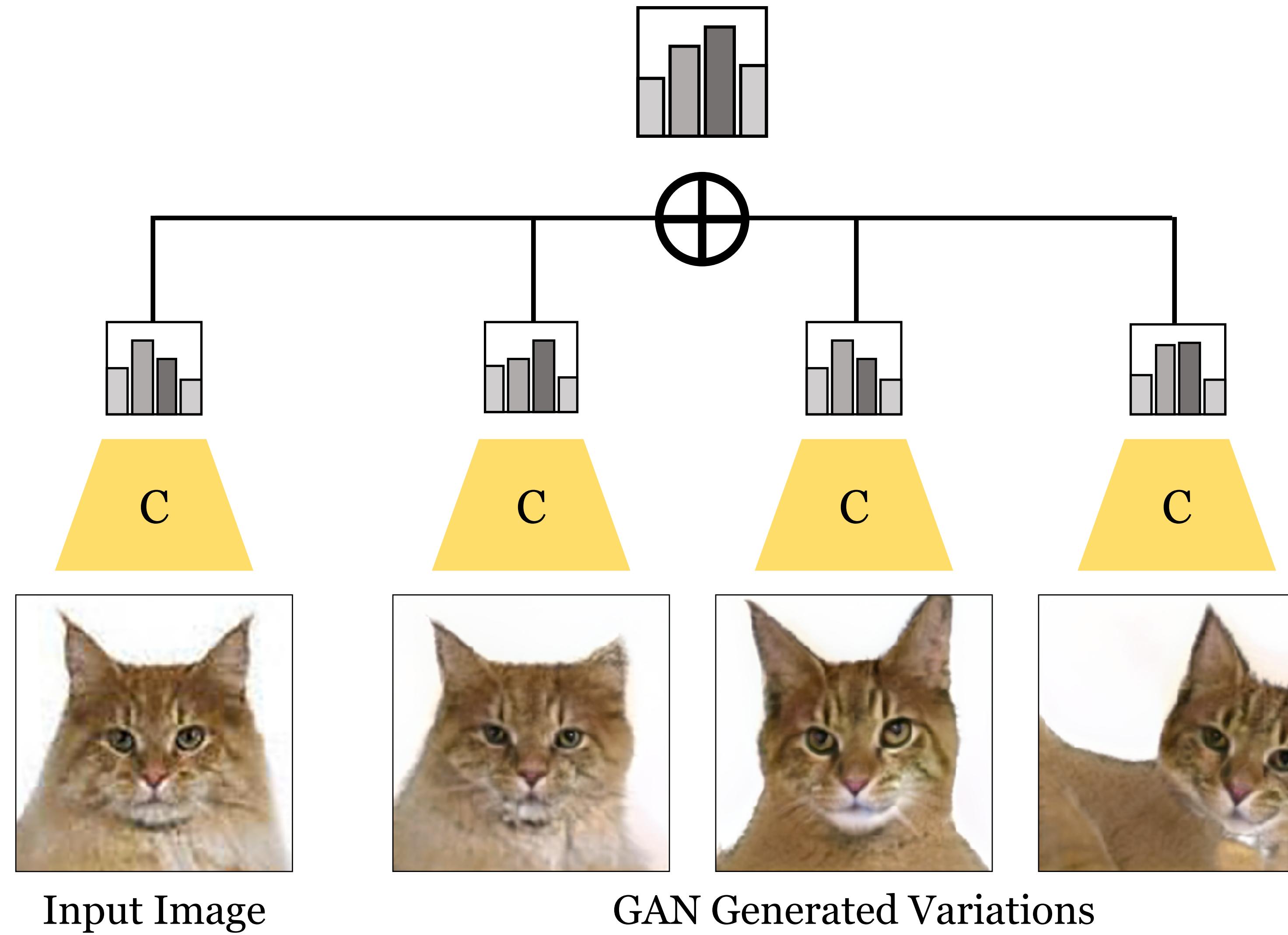
[Slides credit: Lucy Chai]

# Ensembling GAN views for Classification

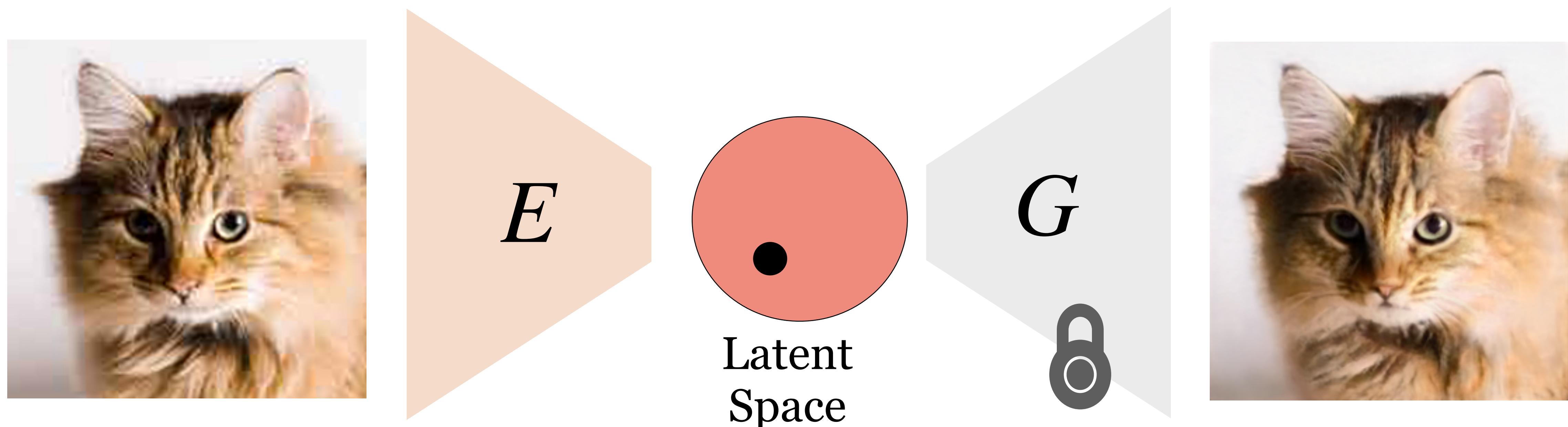


Input Image

# Ensembling GAN views for Classification



# Projecting images into GAN latent space

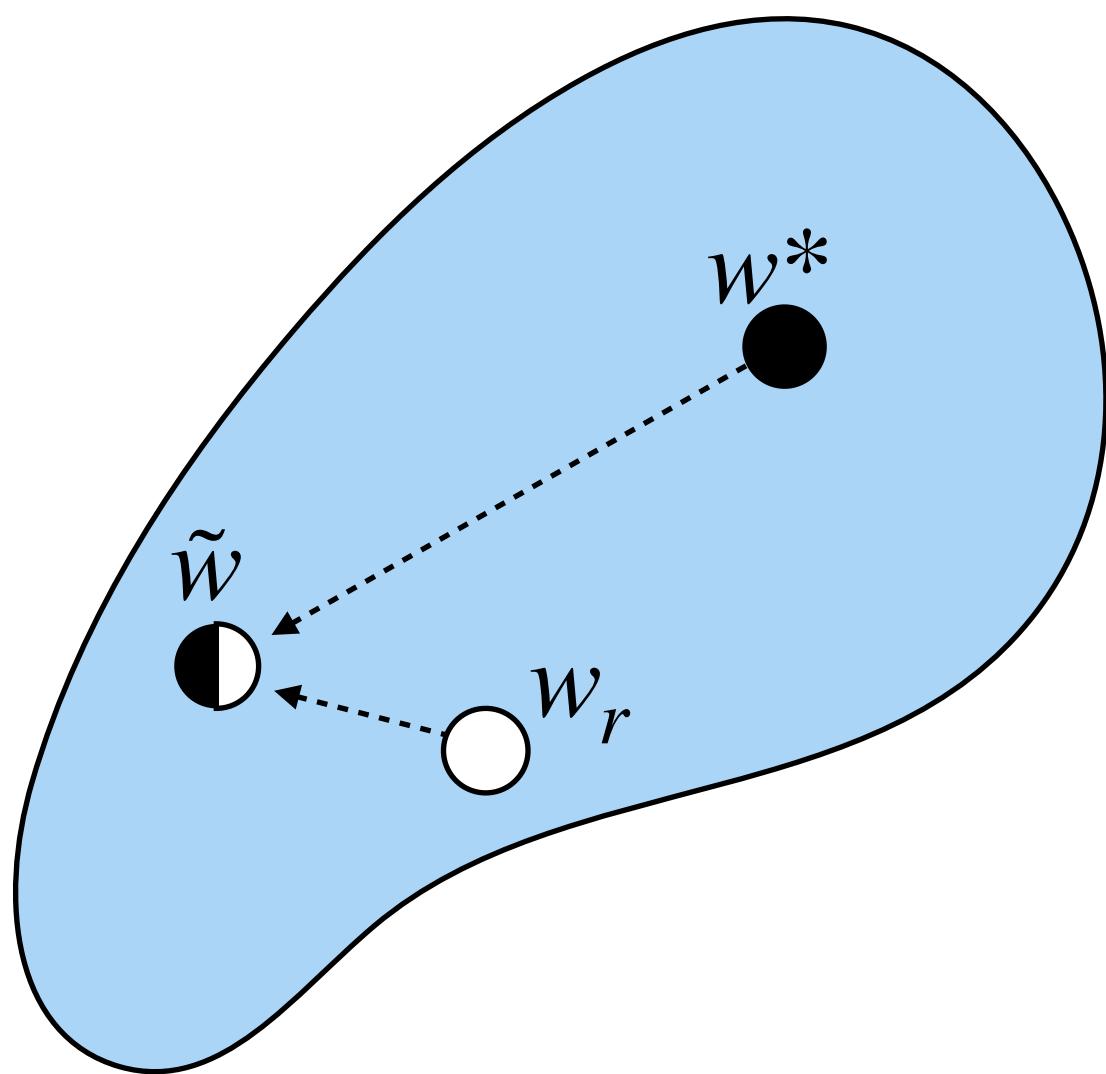


$$w^* = \arg \min_w L_{\text{img}}(x, G(w)) + \lambda L_{\text{latent}}(w, E(x))$$

# Types of Perturbations in Latent Code

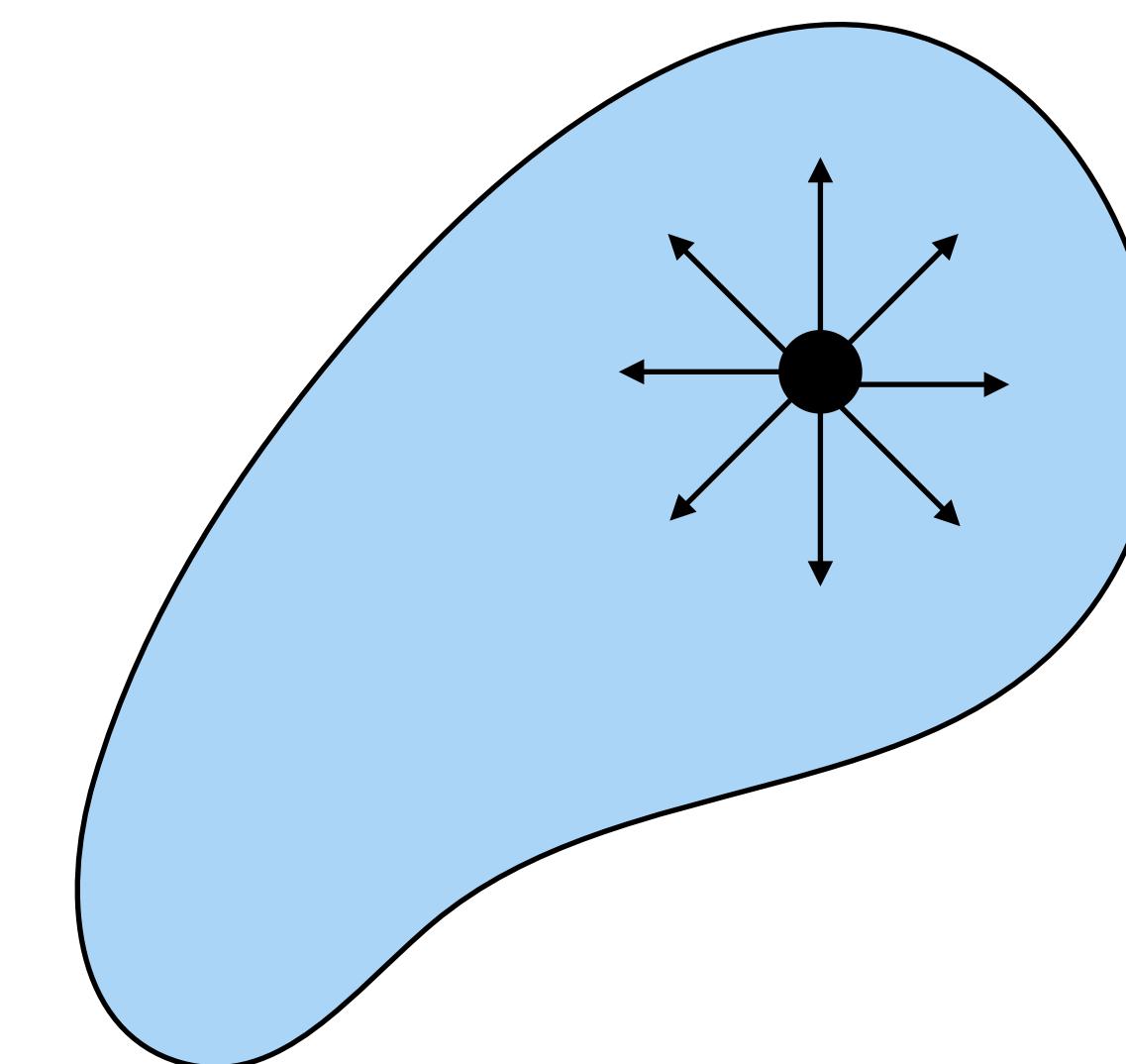
Style-mixing

$$\tilde{w} = \text{mix}(w^*, w_r)$$



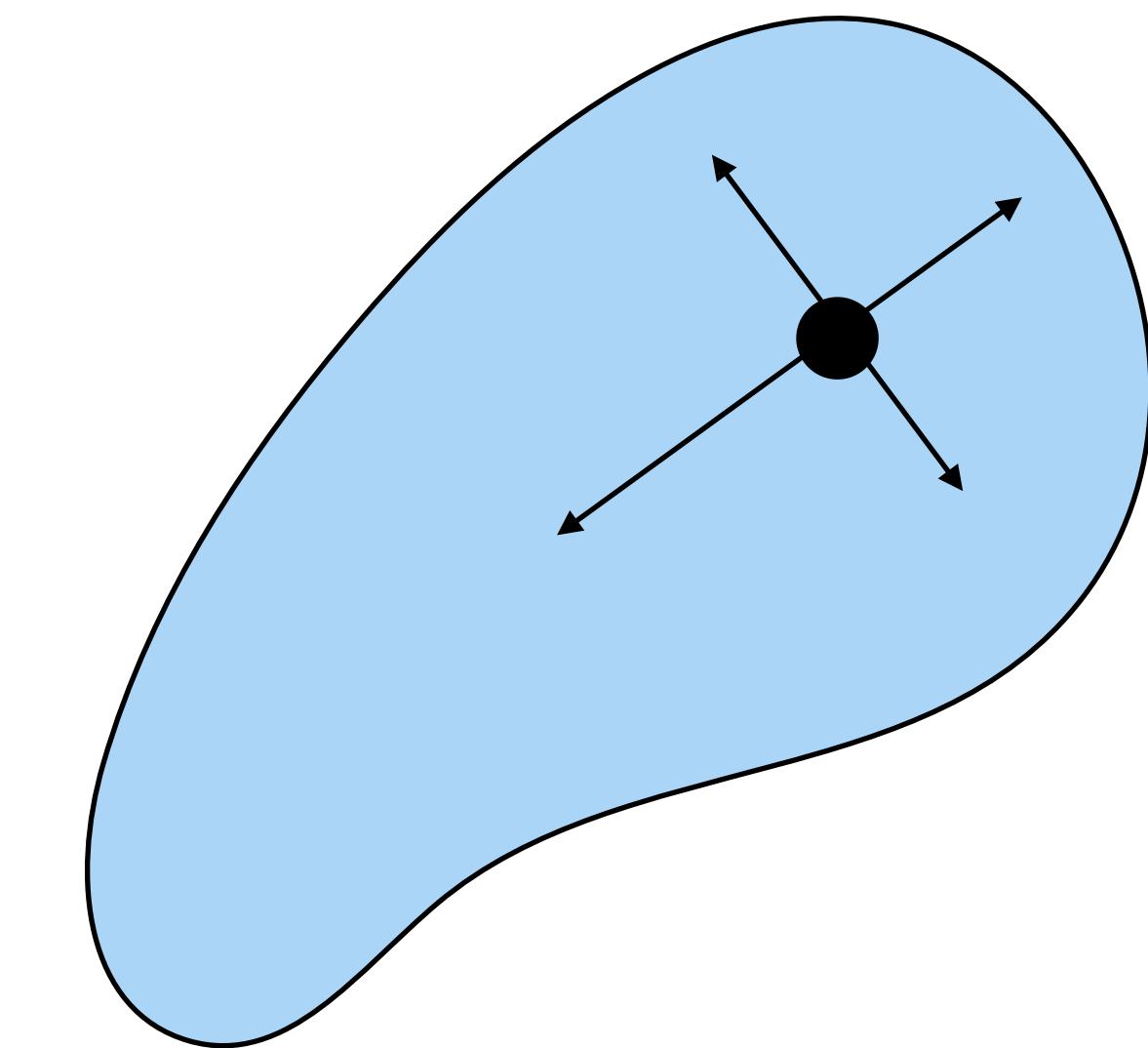
Isotropic

$$\tilde{w} \sim \mathcal{N}(w^*, \sigma I)$$



PCA Directions

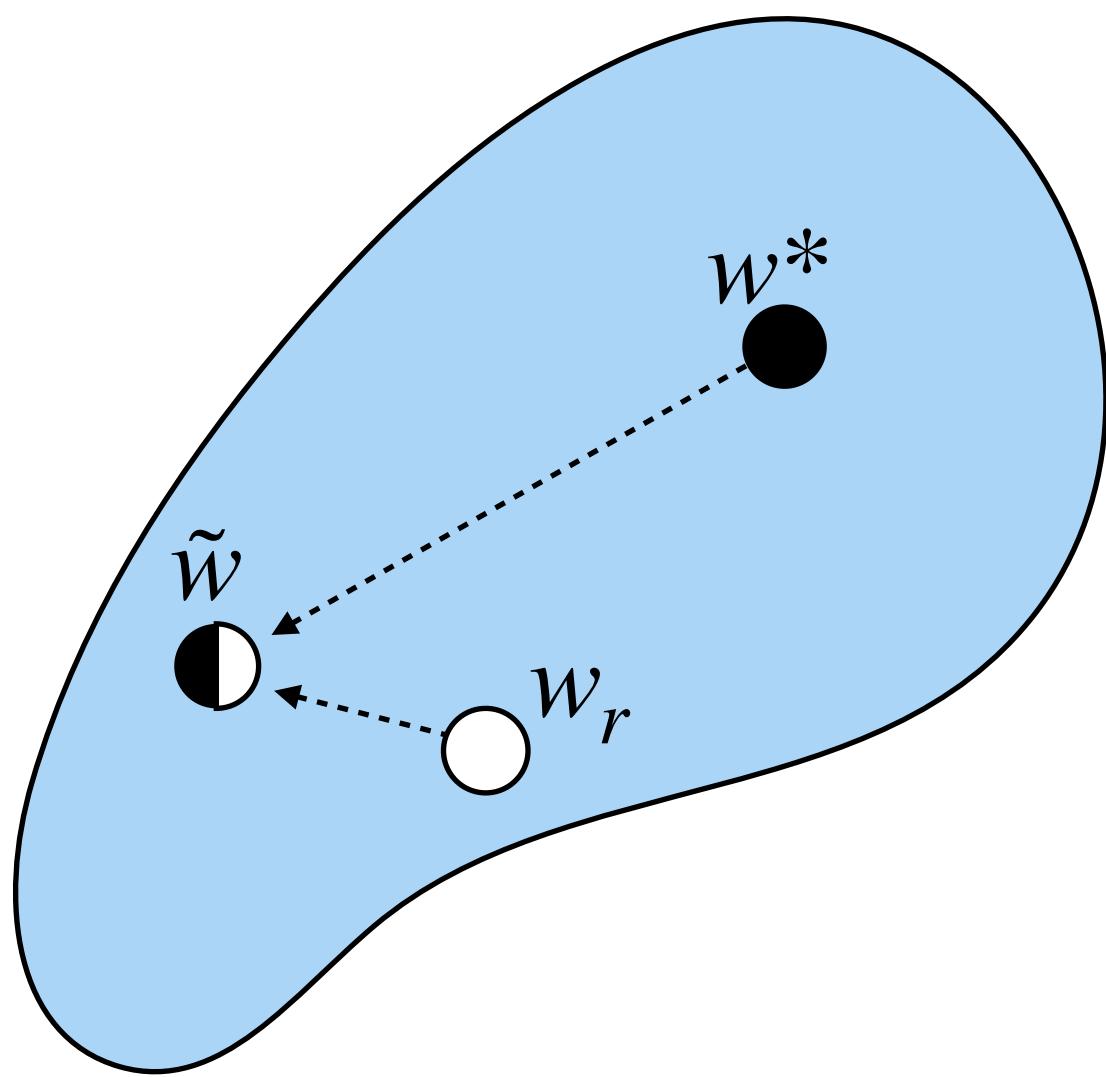
$$\tilde{w} = w^* + \beta \tilde{v}_d$$



# Types of Perturbations in Latent Code

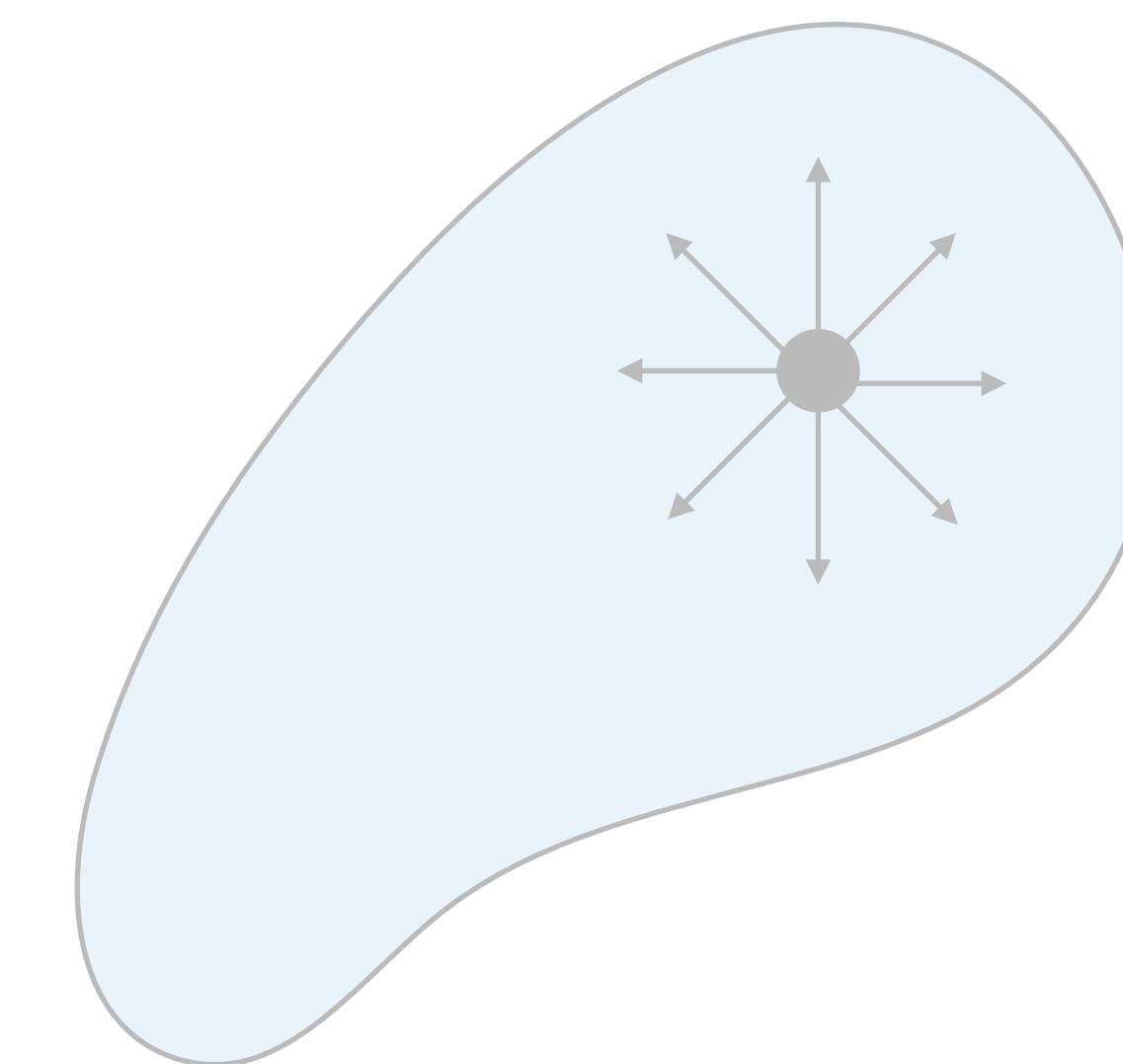
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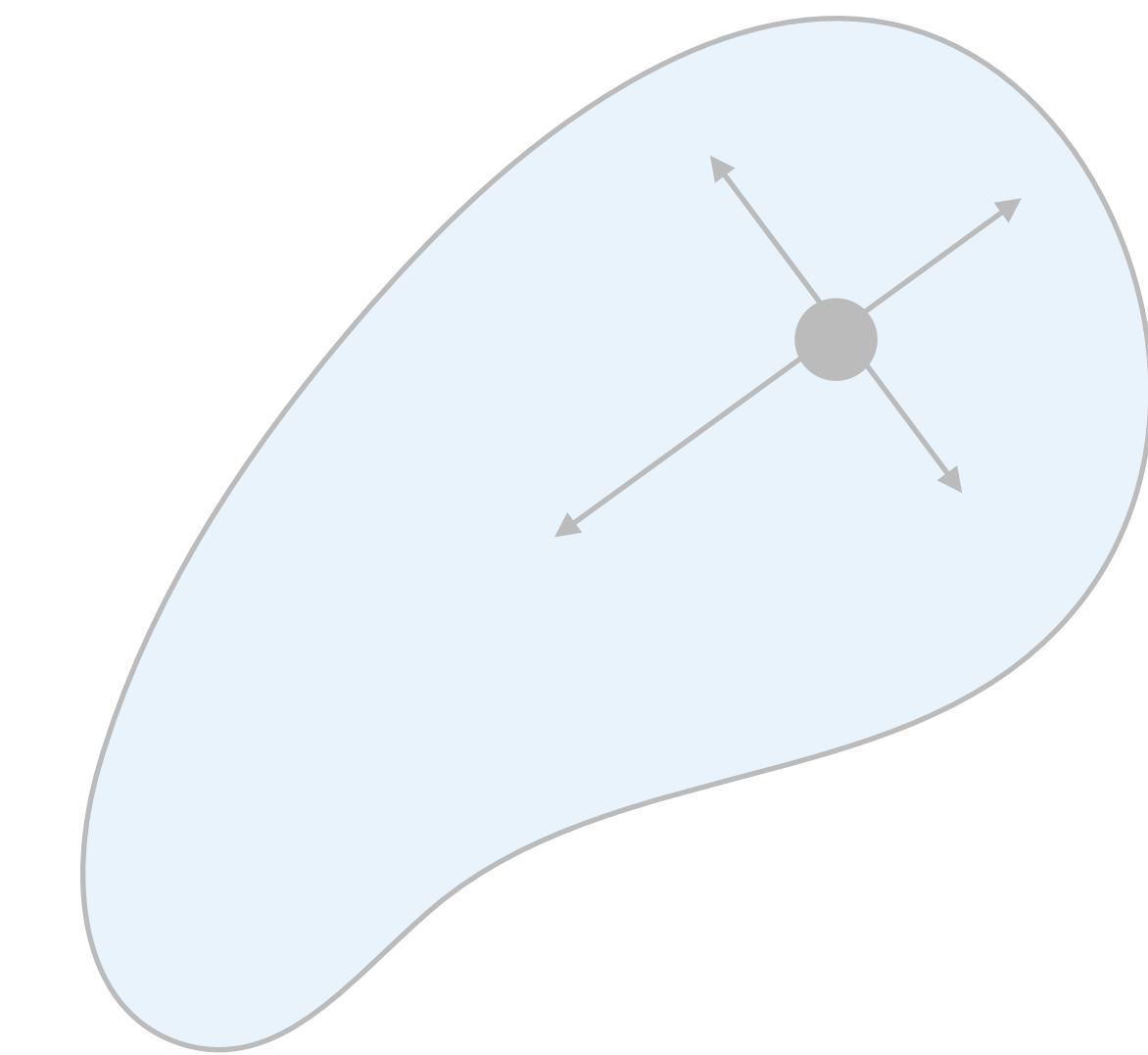
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PCA Directions

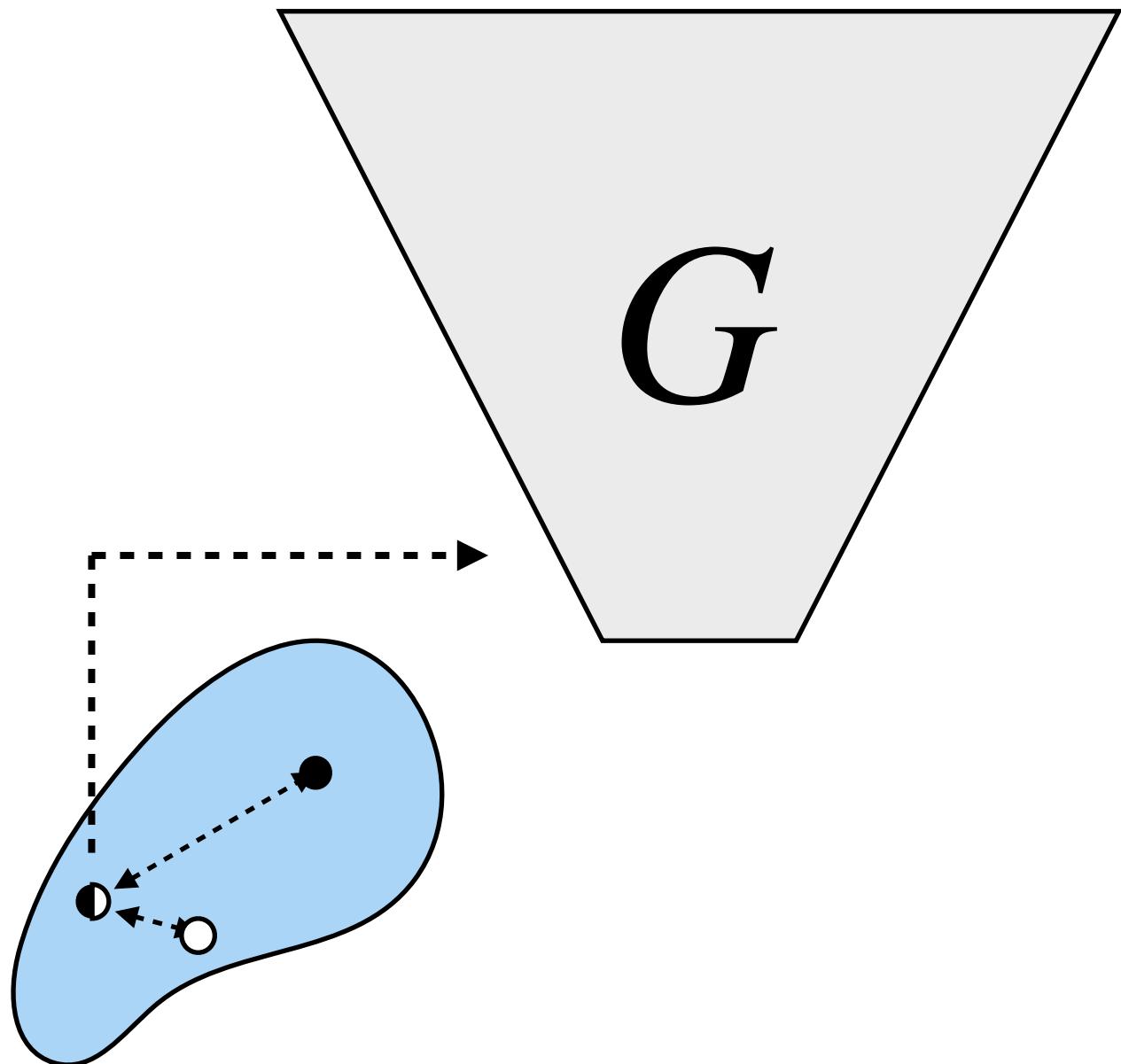
$$\tilde{w} = w^* + \beta \tilde{v}_d$$



# Types of Perturbations in Latent Code

Style-mixing

$$\tilde{w} = \text{mix}(w^*, w_r)$$



Reconstruction



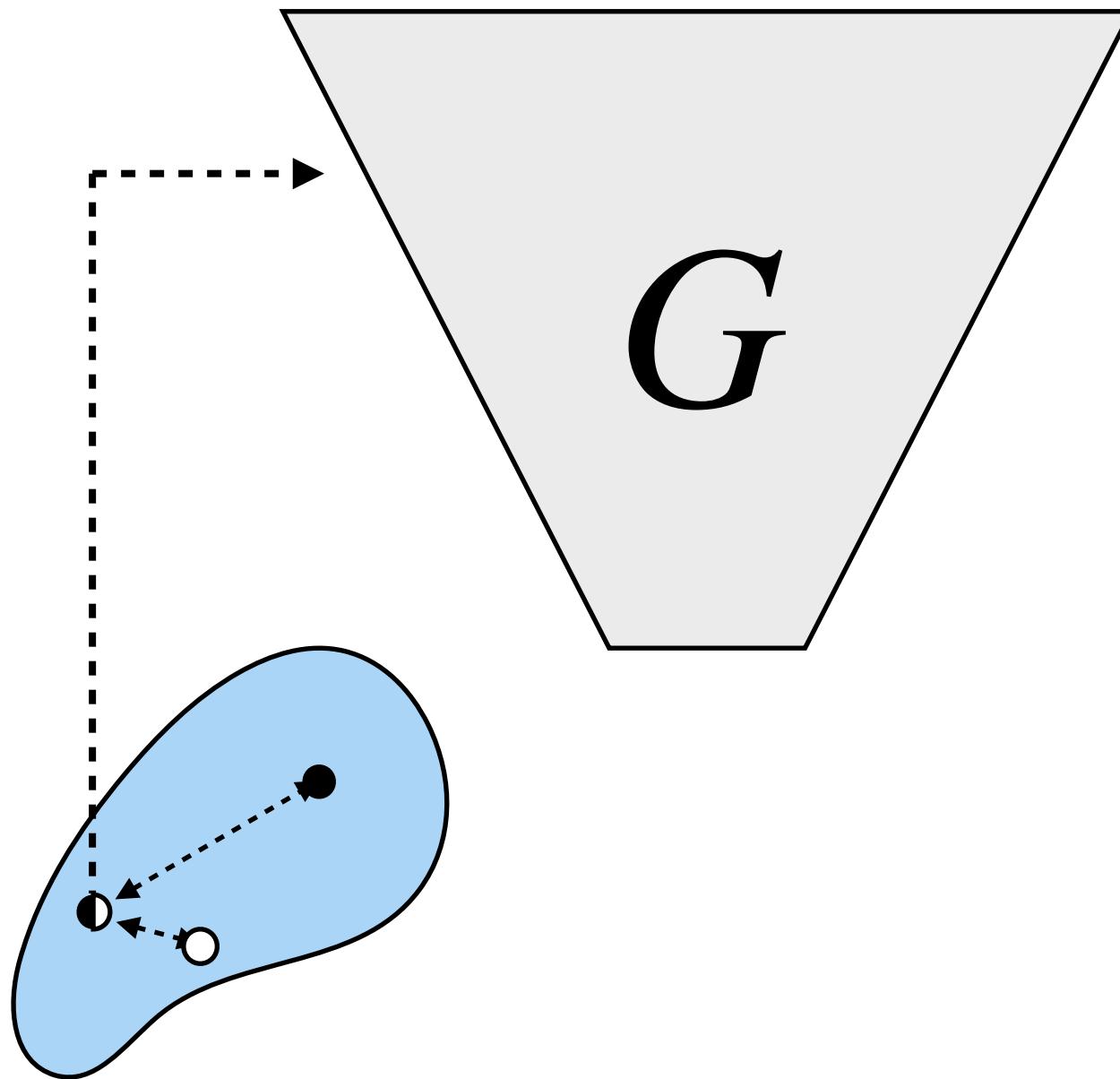
Coarse Layers



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Style-mixing

$$\tilde{w} = \text{mix}(w^*, w_r)$$



Reconstruction



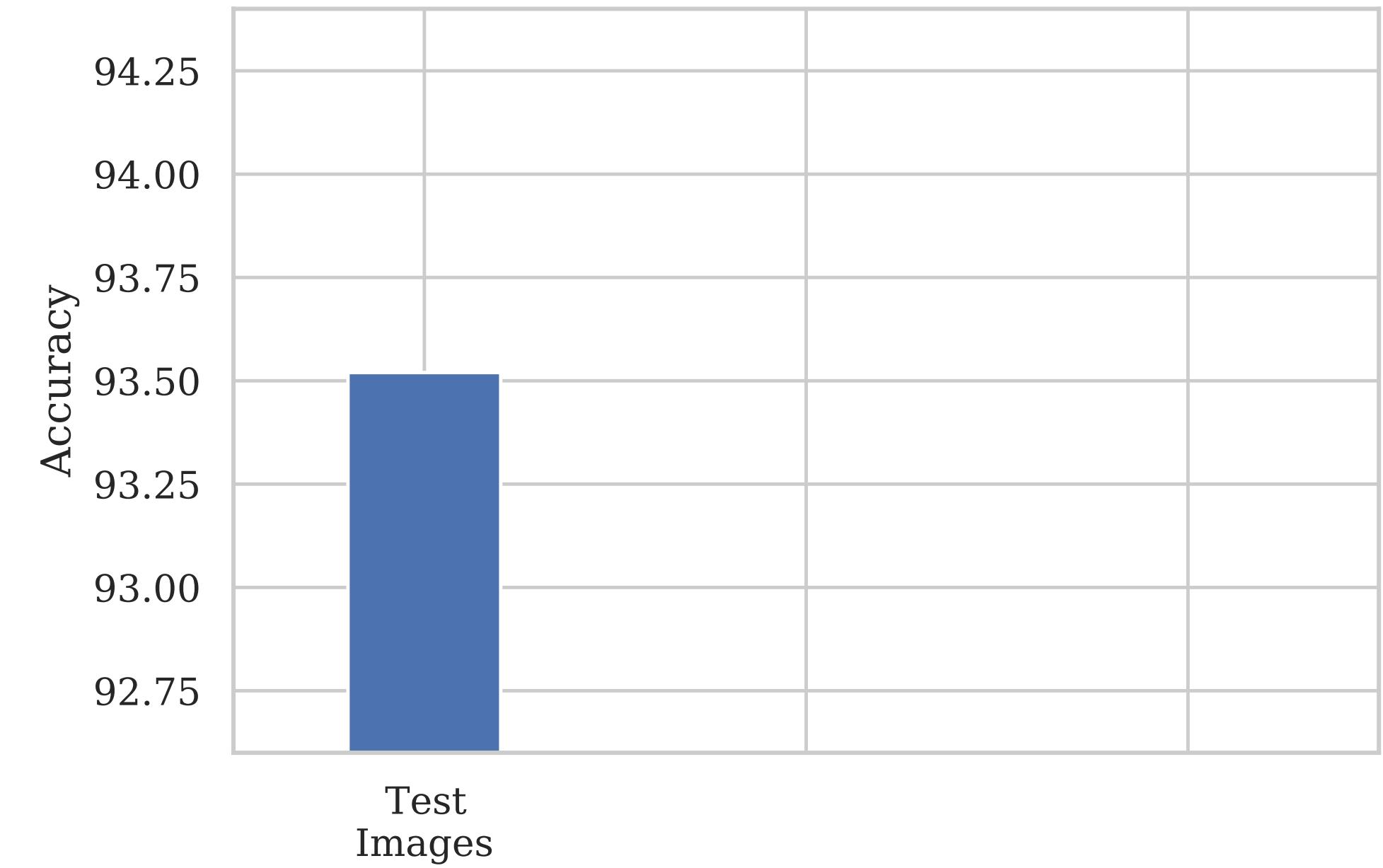
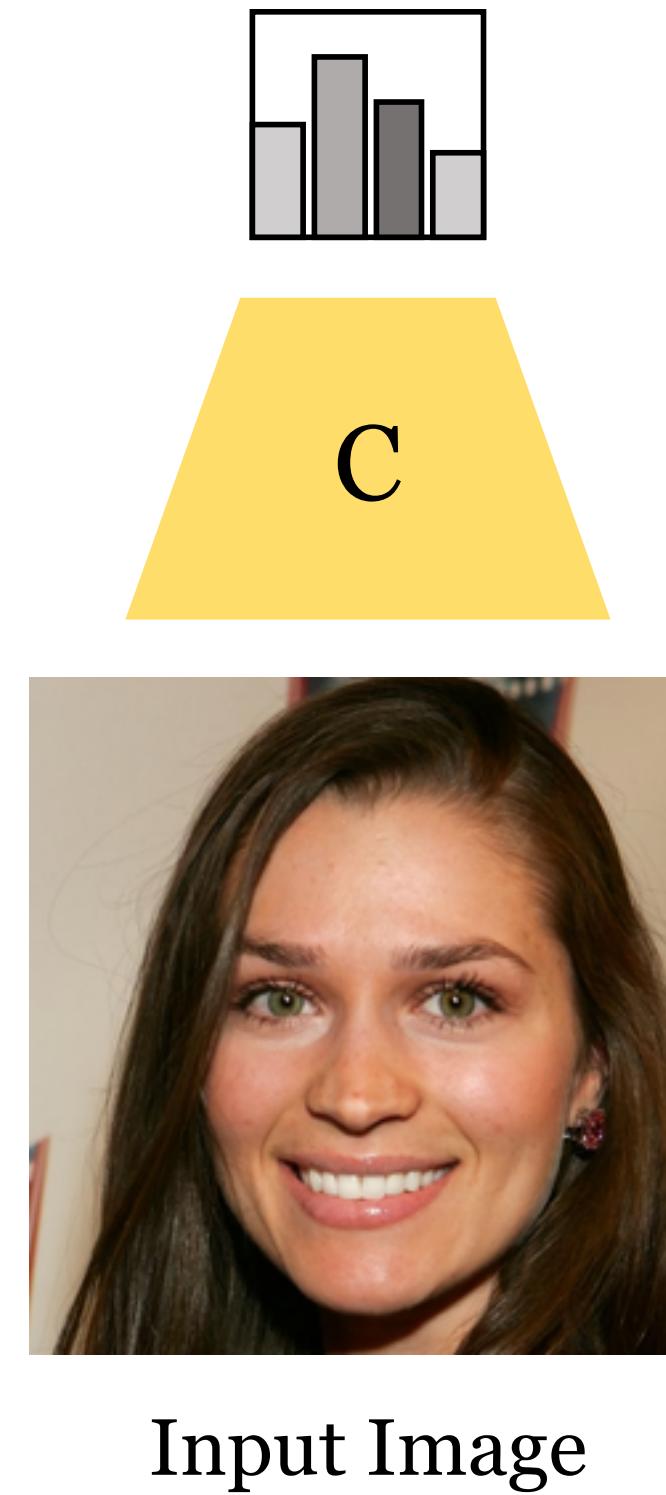
Coarse Layers



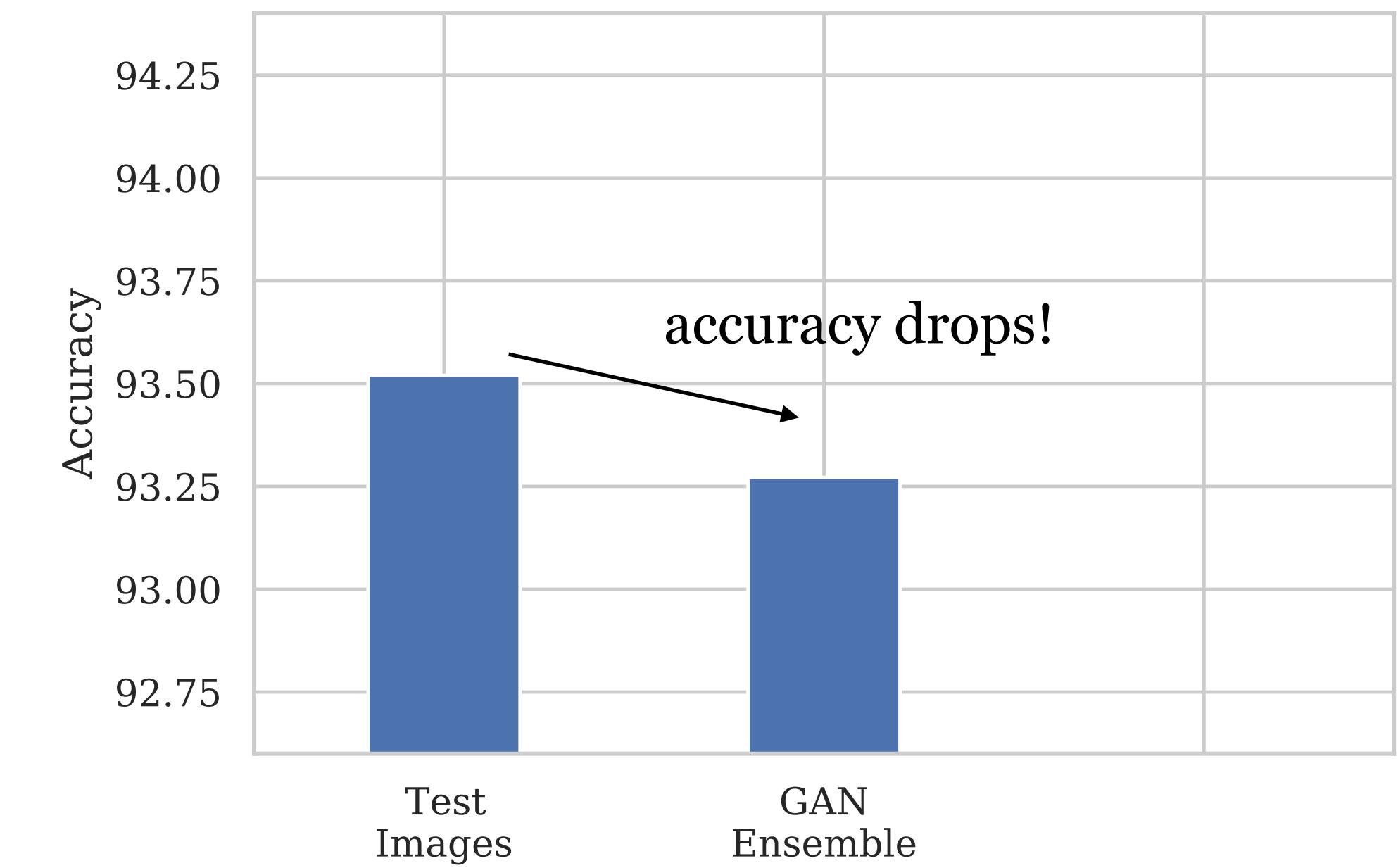
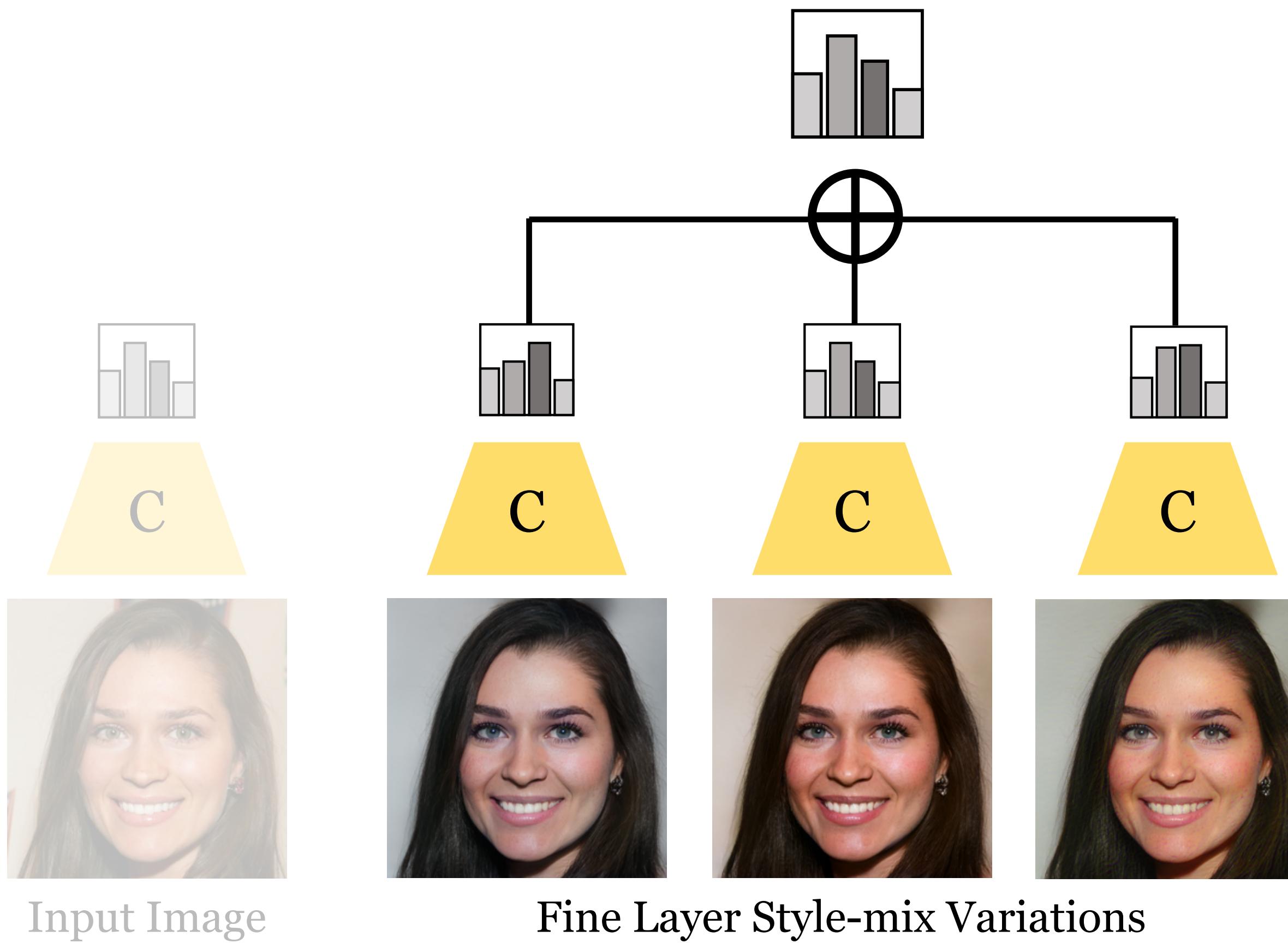
Fine Layers



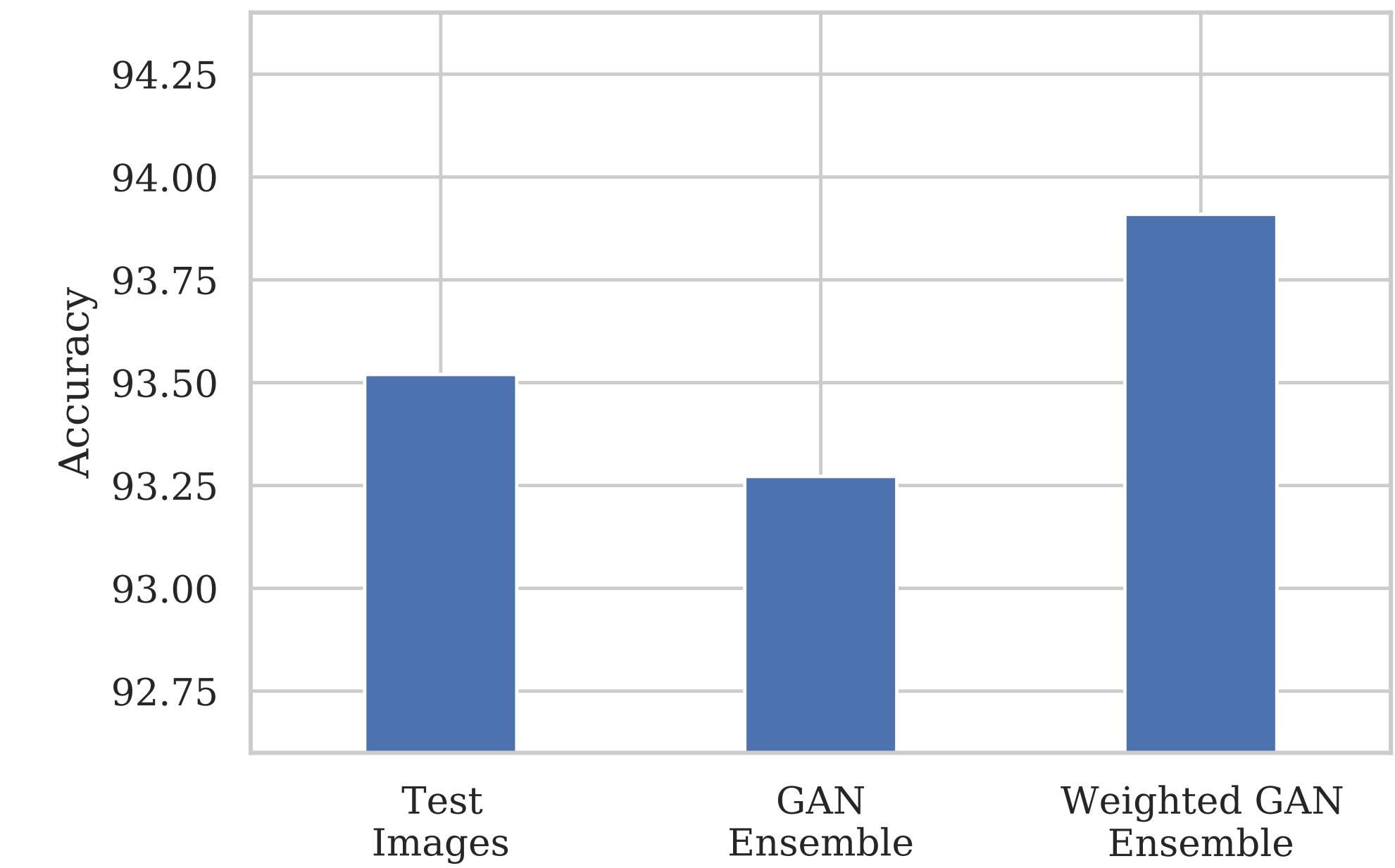
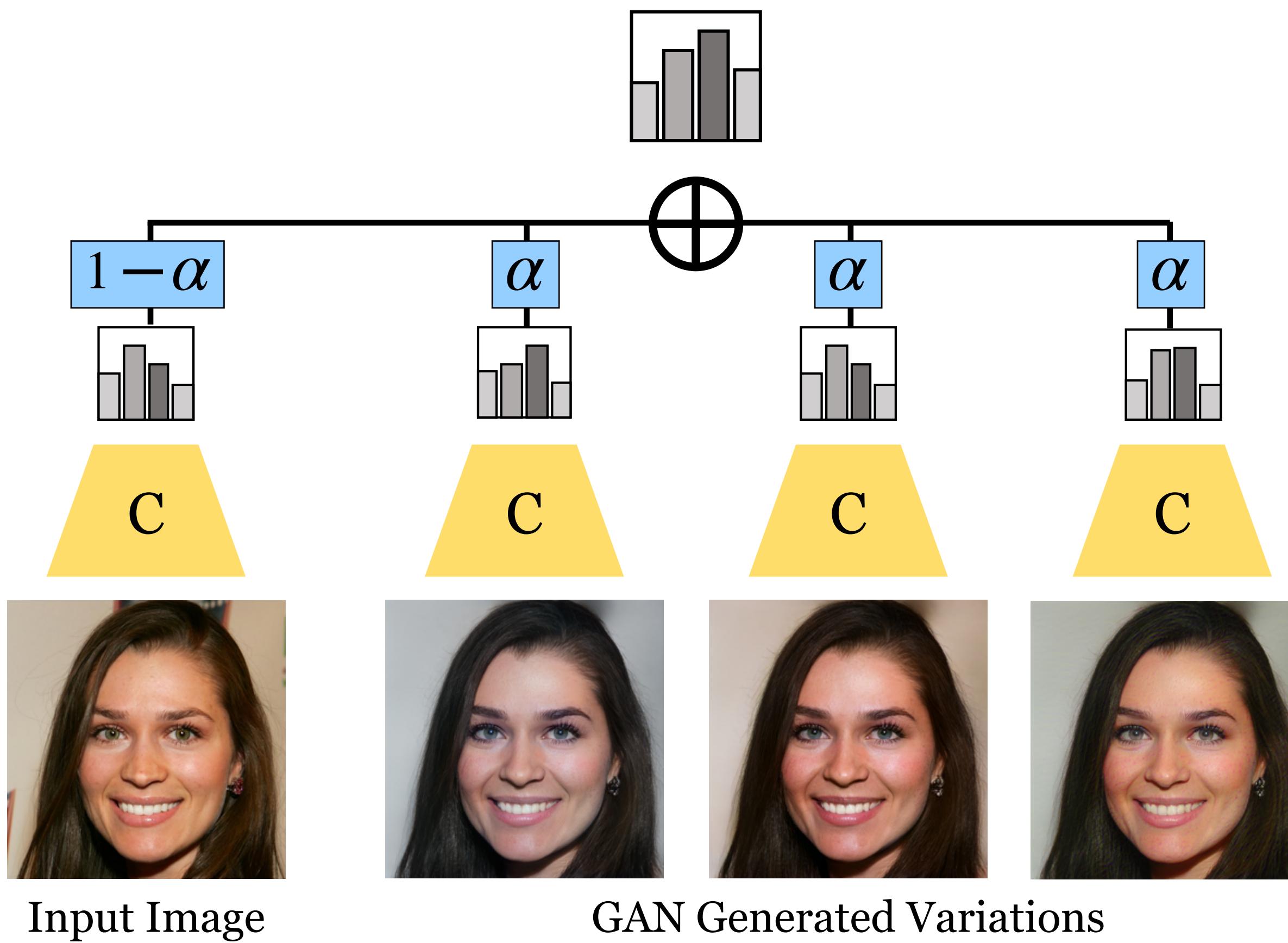
# Investigating Ensemble Weight



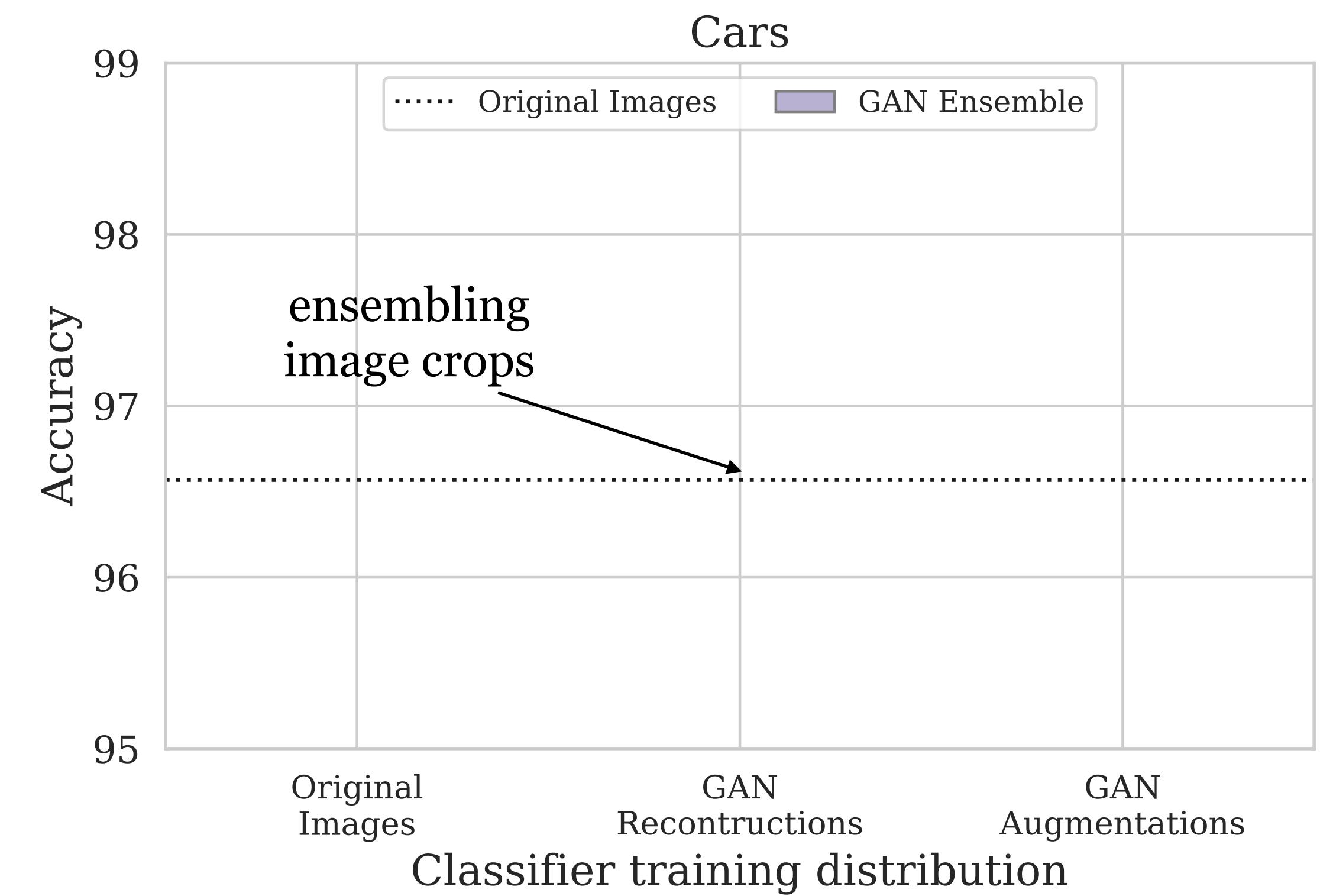
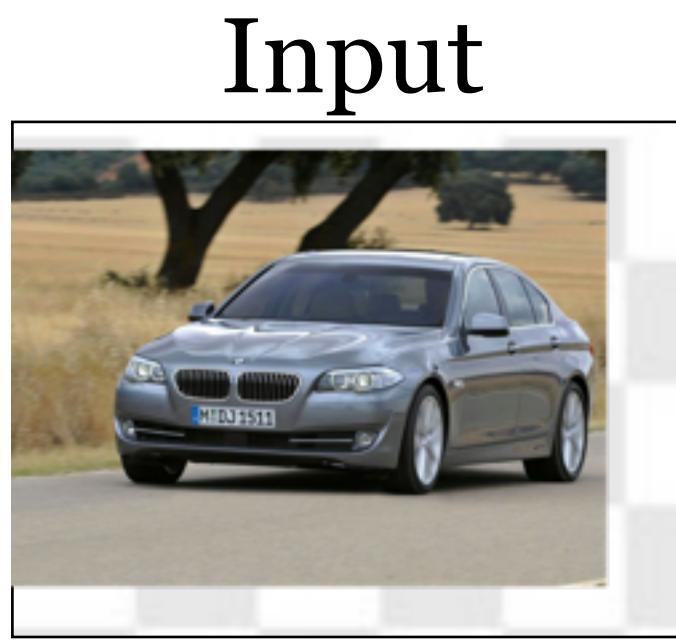
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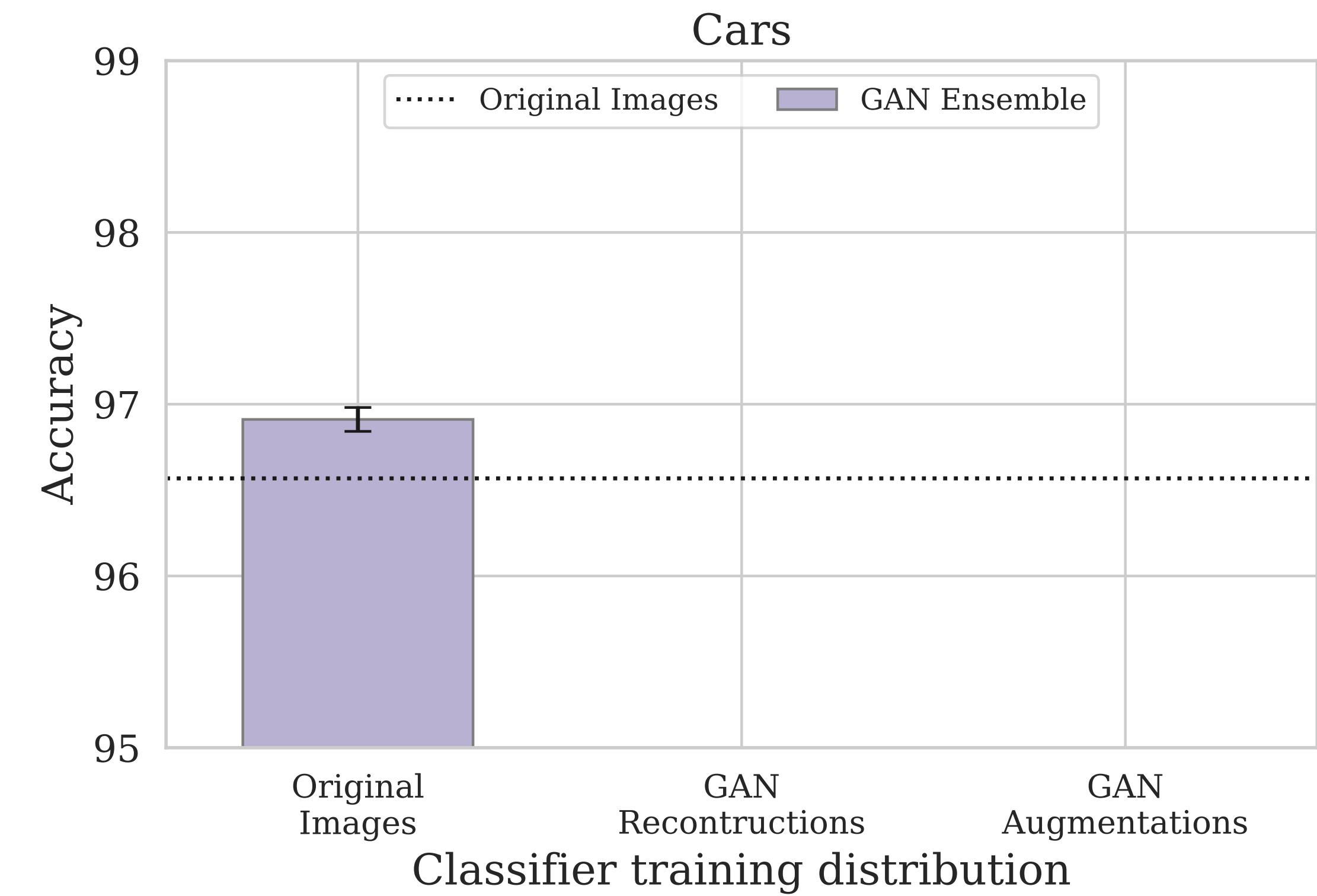
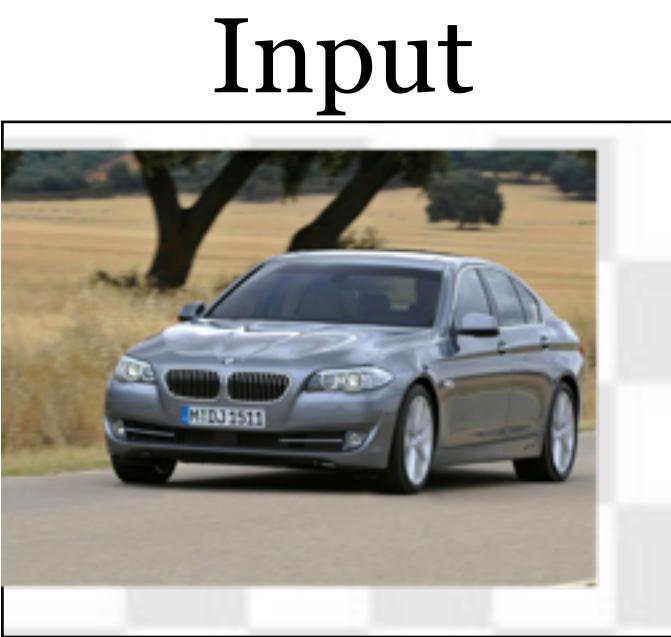
# Investigating Ensemble Weight



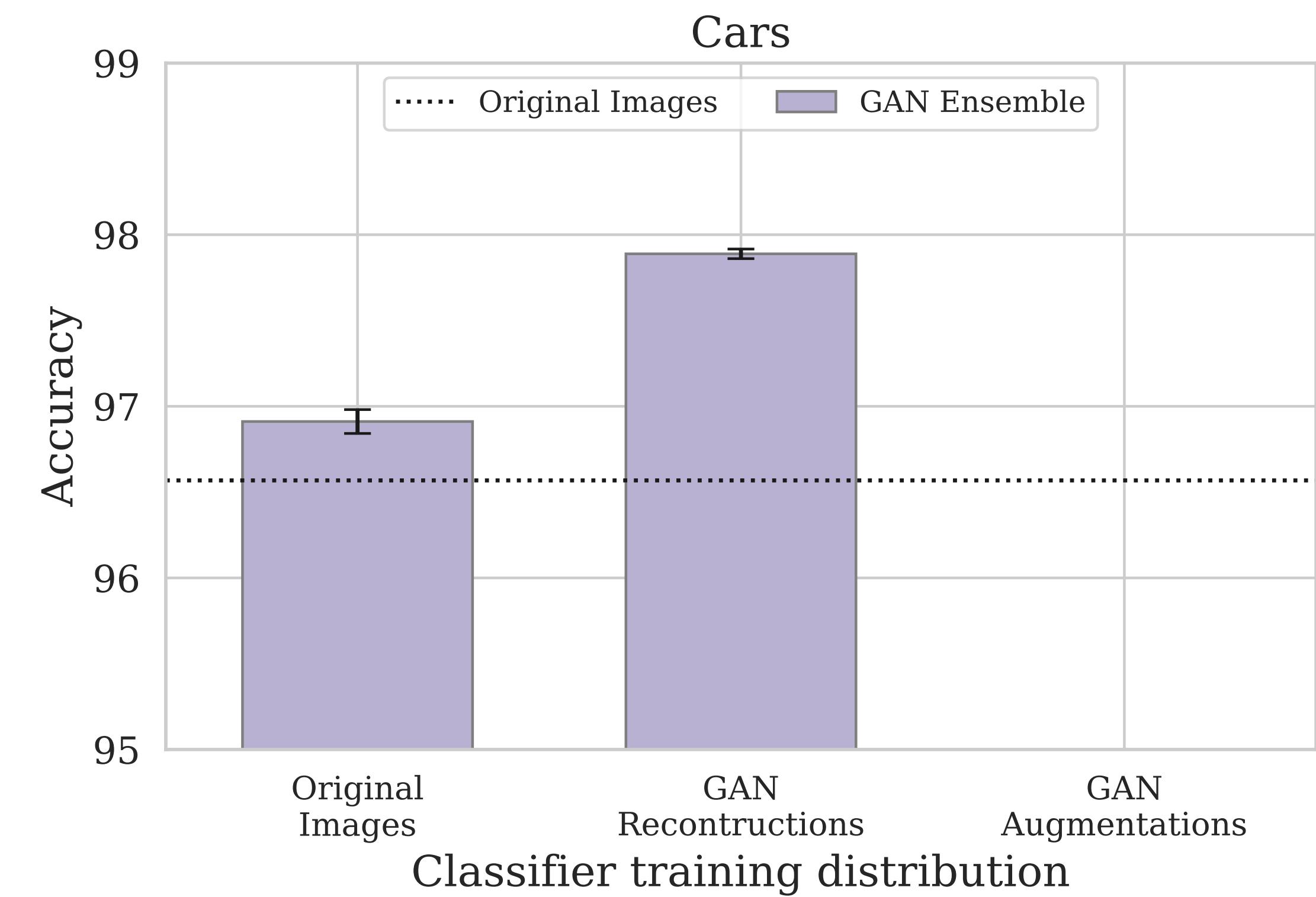
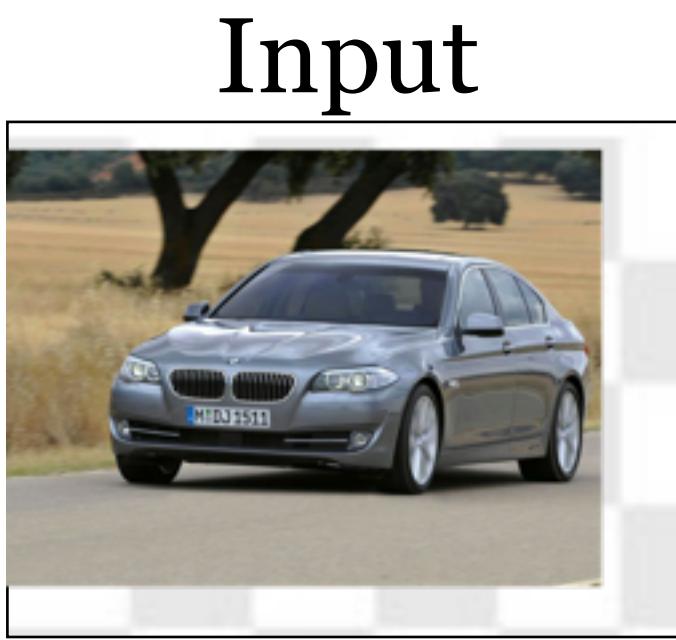
# Three-way Cars Domain



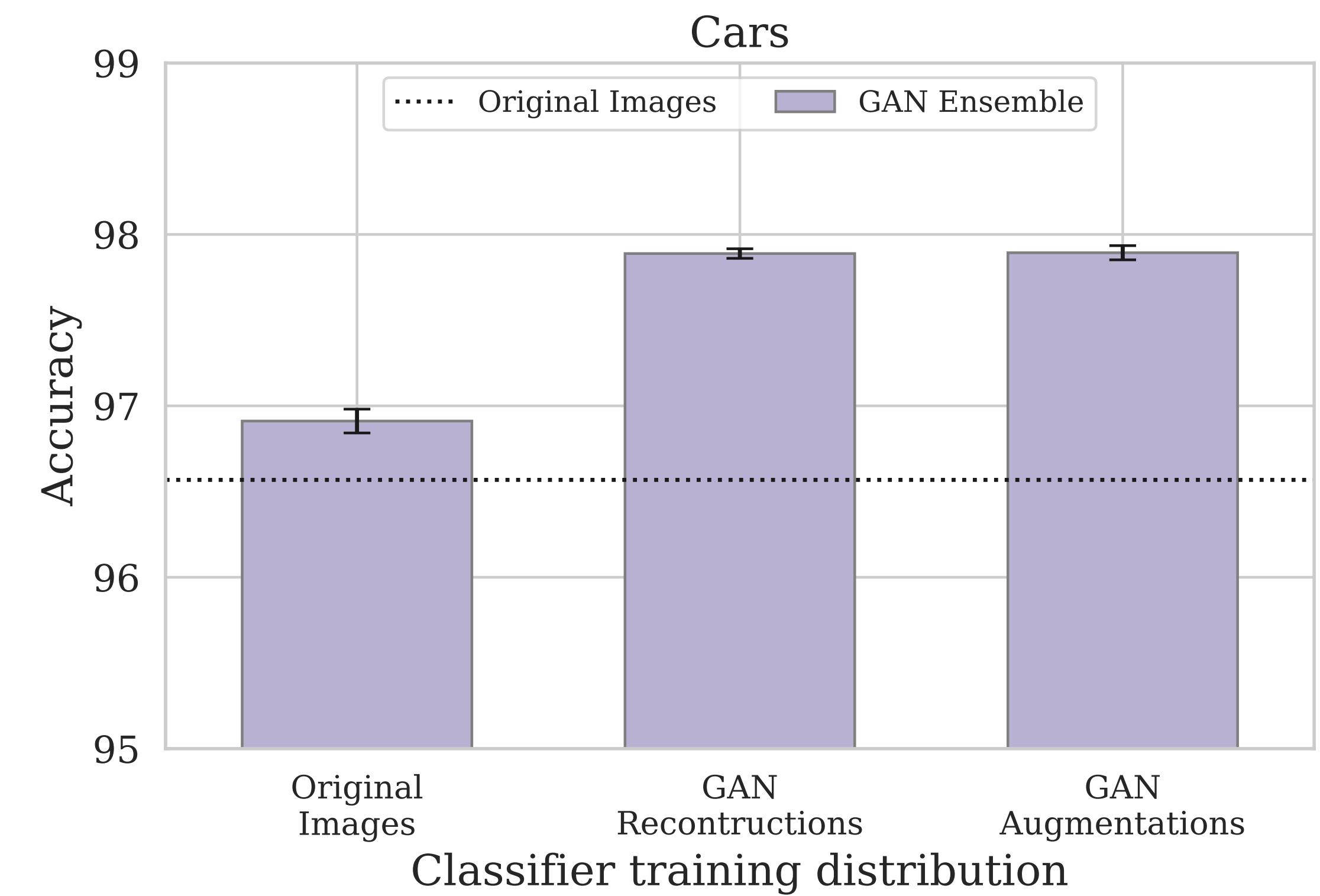
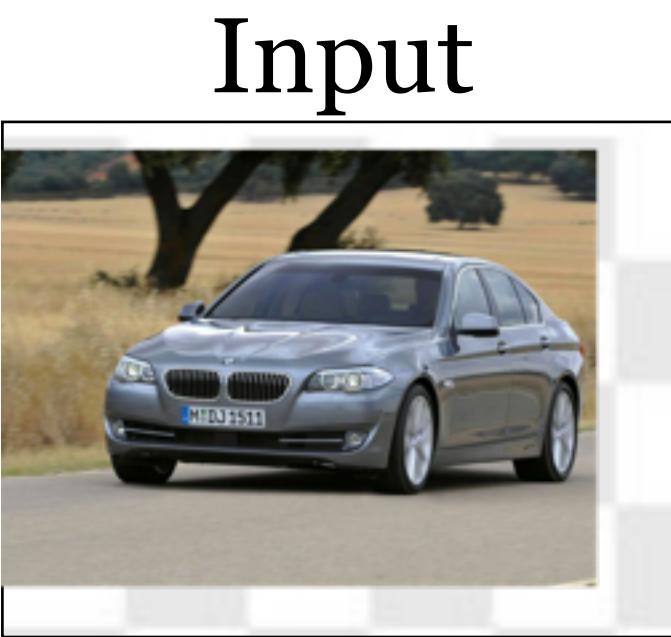
# Three-way Cars Domain



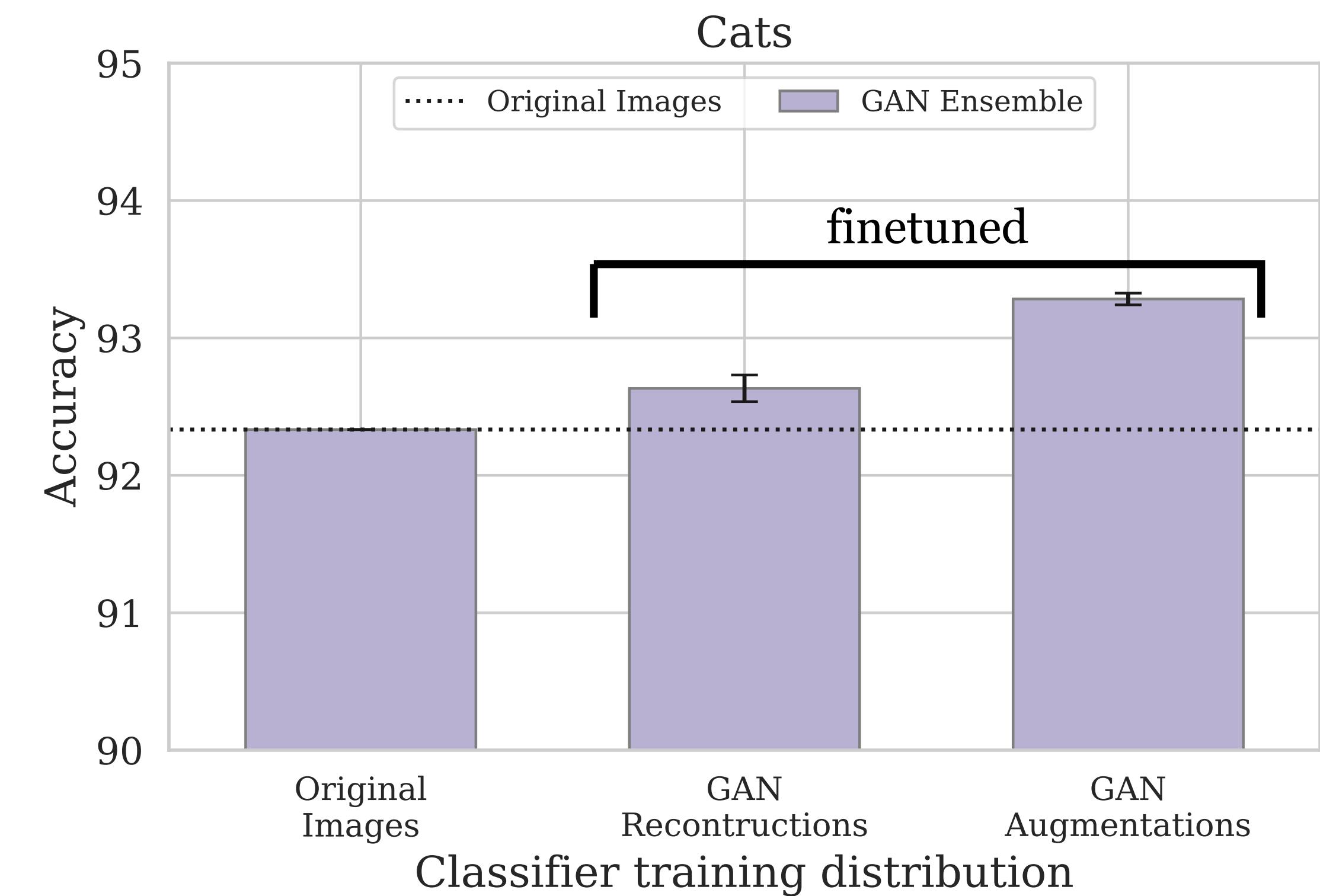
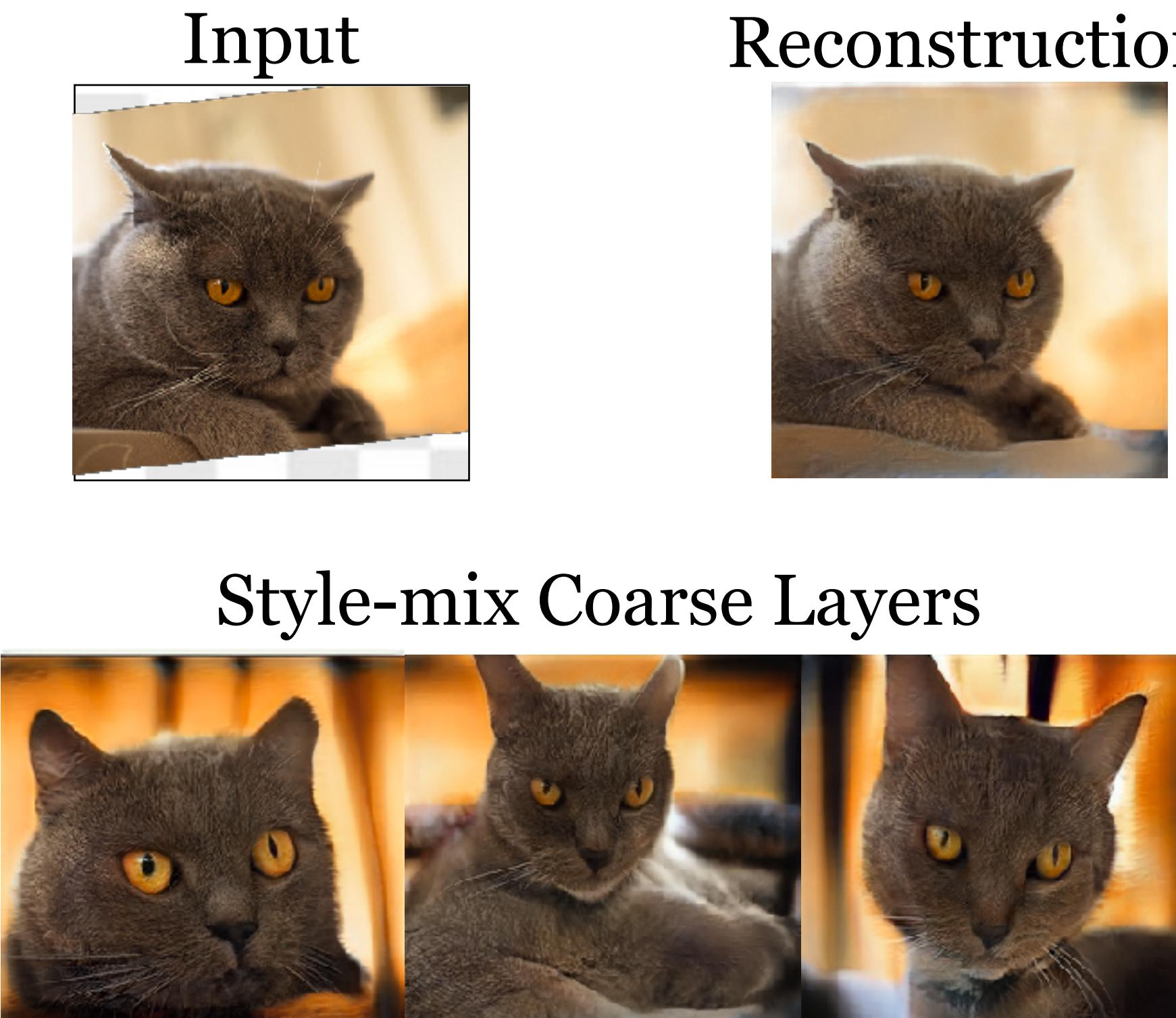
# Three-way Cars Domain



# Three-way Cars Domain



# 12-way Cats Domain



# Limitations

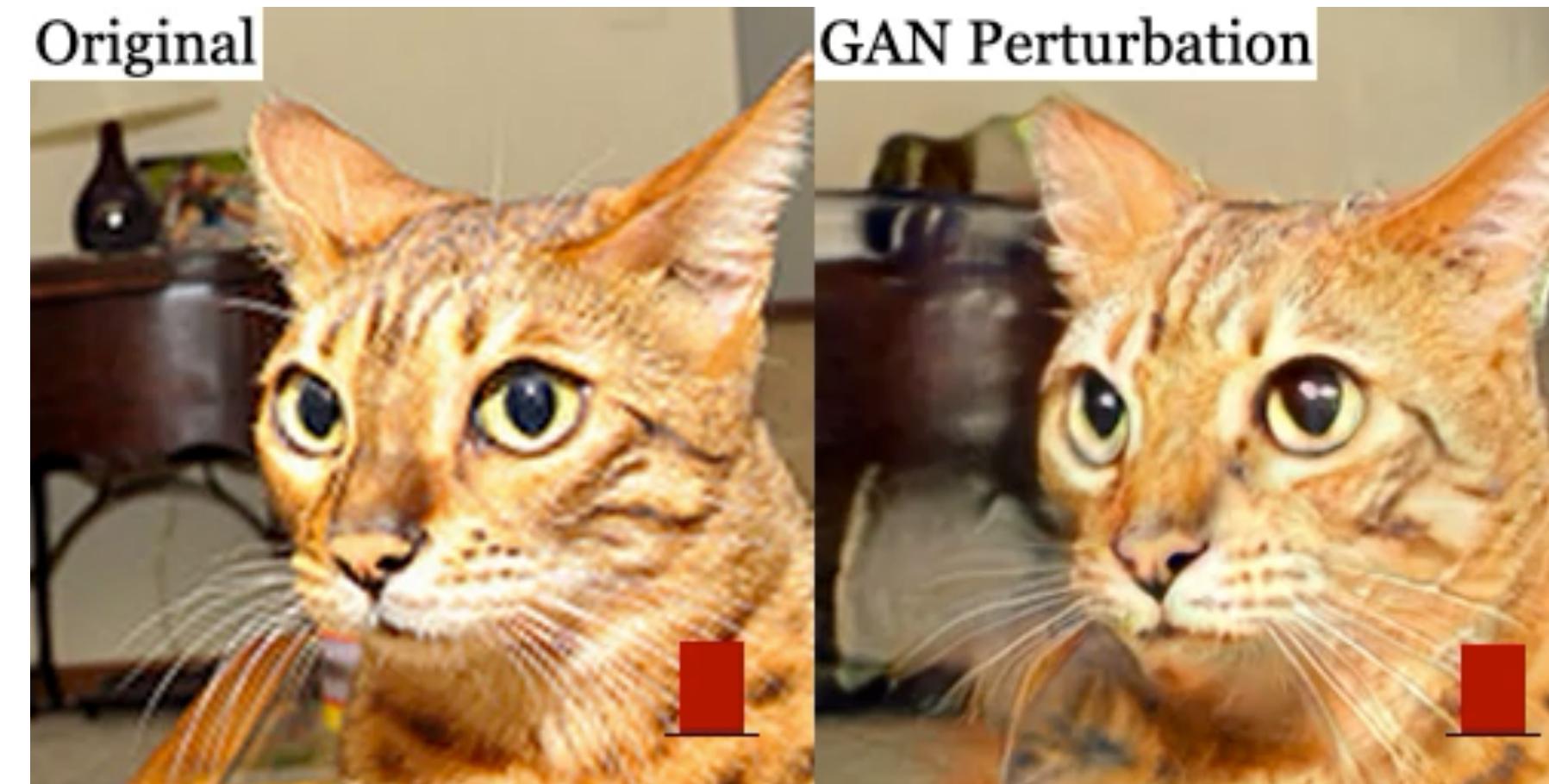
- GAN **reconstruction** capability
- GAN inversion **efficiency**
- Classifier **sensitivities** to GAN output
- Currently limited to simple tasks with small, structured datasets...
- But generation and inversion technology is rapidly improving!

# Summary

- StyleGAN as a generator of image variations
- Project image into latent space and perturb
- Requires adjustments to mitigate classifier sensitivity to GAN output

# Summary

- StyleGAN as a generator of image variations
- Project image into latent space and perturb
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Project Website + Code + Colab:  
<https://chail.github.io/gan-ensembling/>

# Explaining in Style: Training a GAN to explain a classifier ICCV 2021



Oran  
Lang



Yossi  
Gandelsman



Michal  
Yarom



Yoav  
Wald



Gal  
Elidan



Avinatan  
Hassidim



Bill  
Freeman



Philip  
Isola



Amir  
Globerson



Michal  
Irani



Inbar  
Mosseri

# Explaining a classifier

## Dog vs. Cat classifier



Why was this image classified as “Cat”?

# Prior Work

## Dog vs. Cat classifier

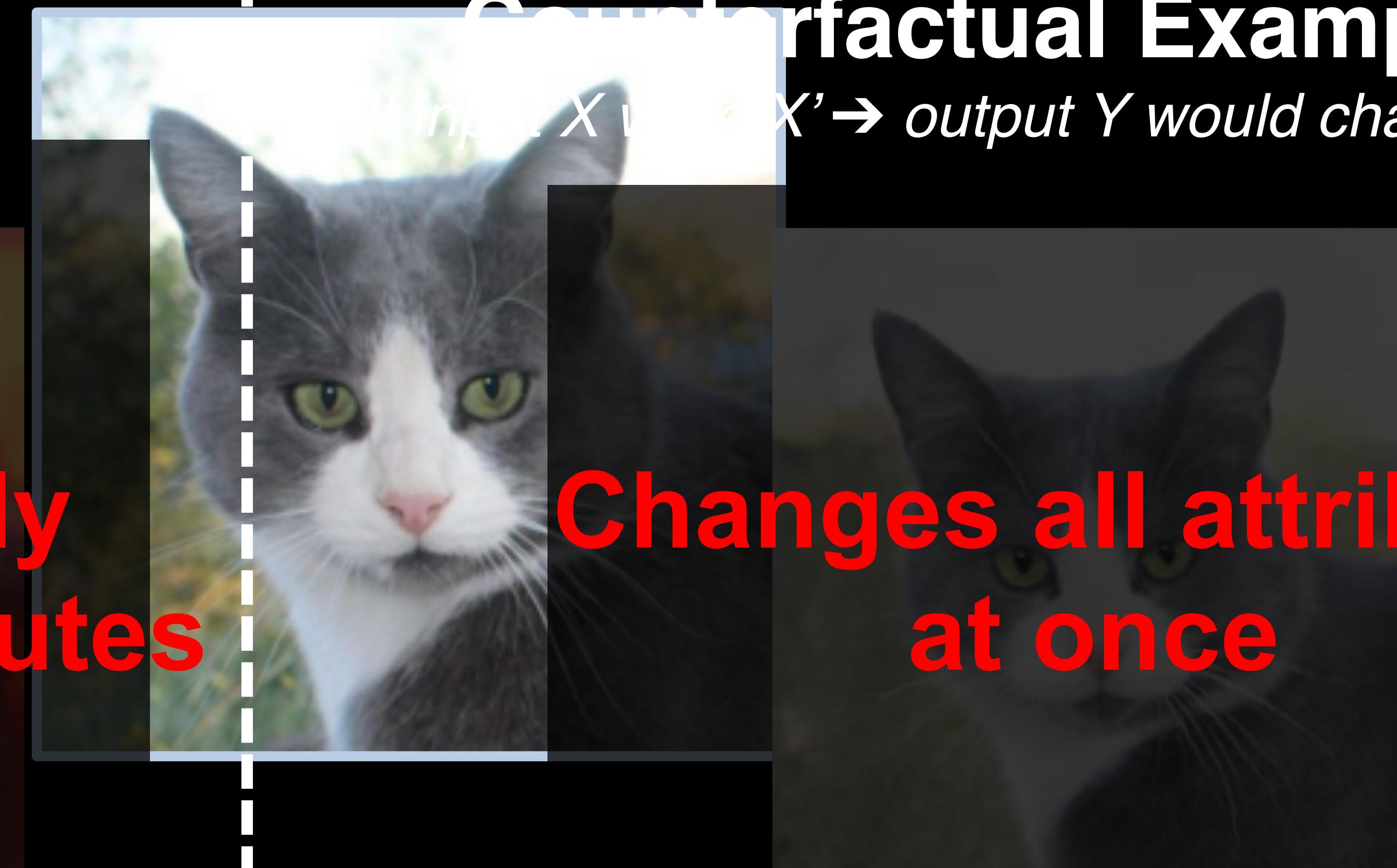
### Attention Maps

Output important regions



Only spatially  
localized attributes

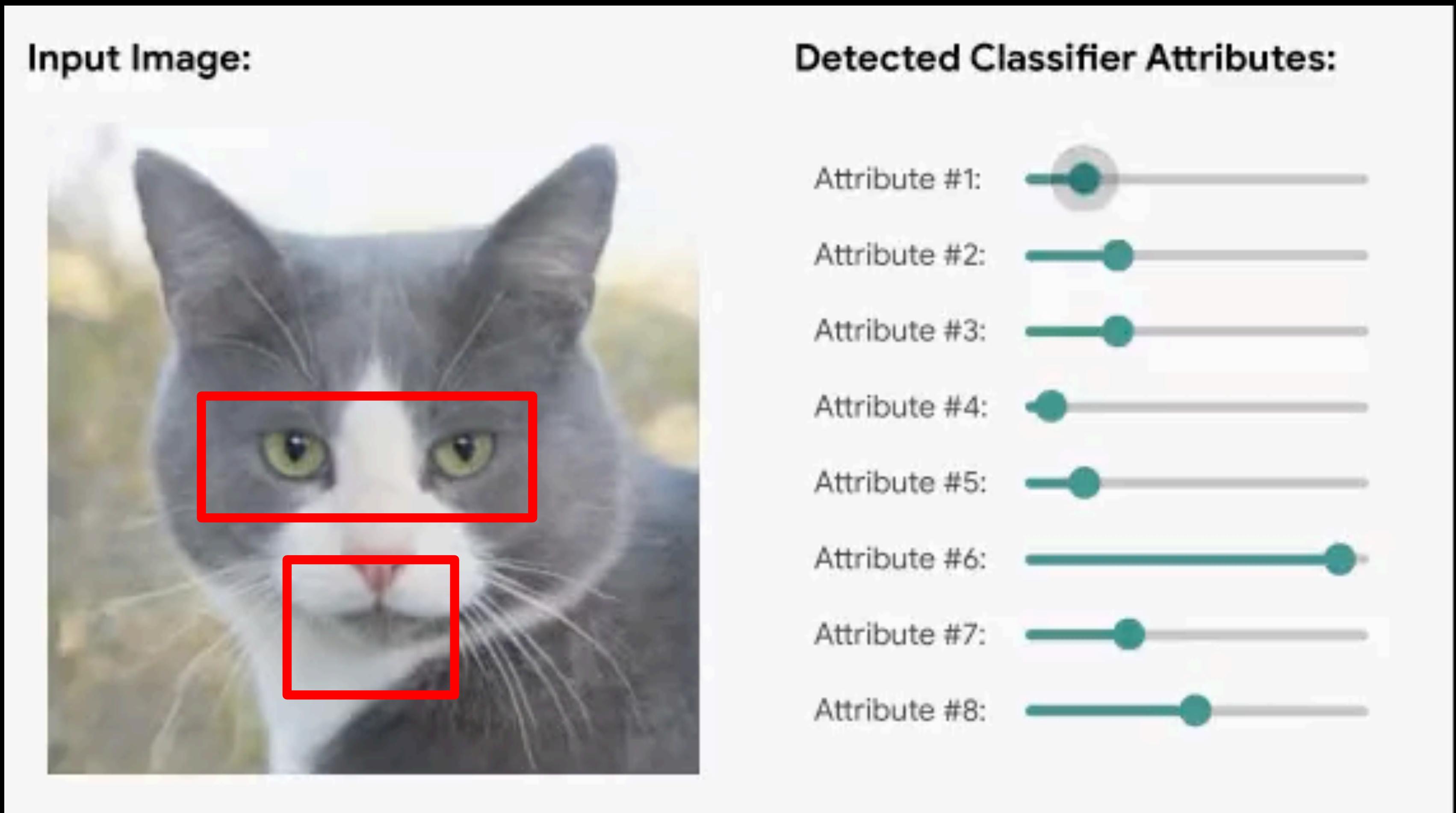
e.g., [Selvaraju et al. 2017]



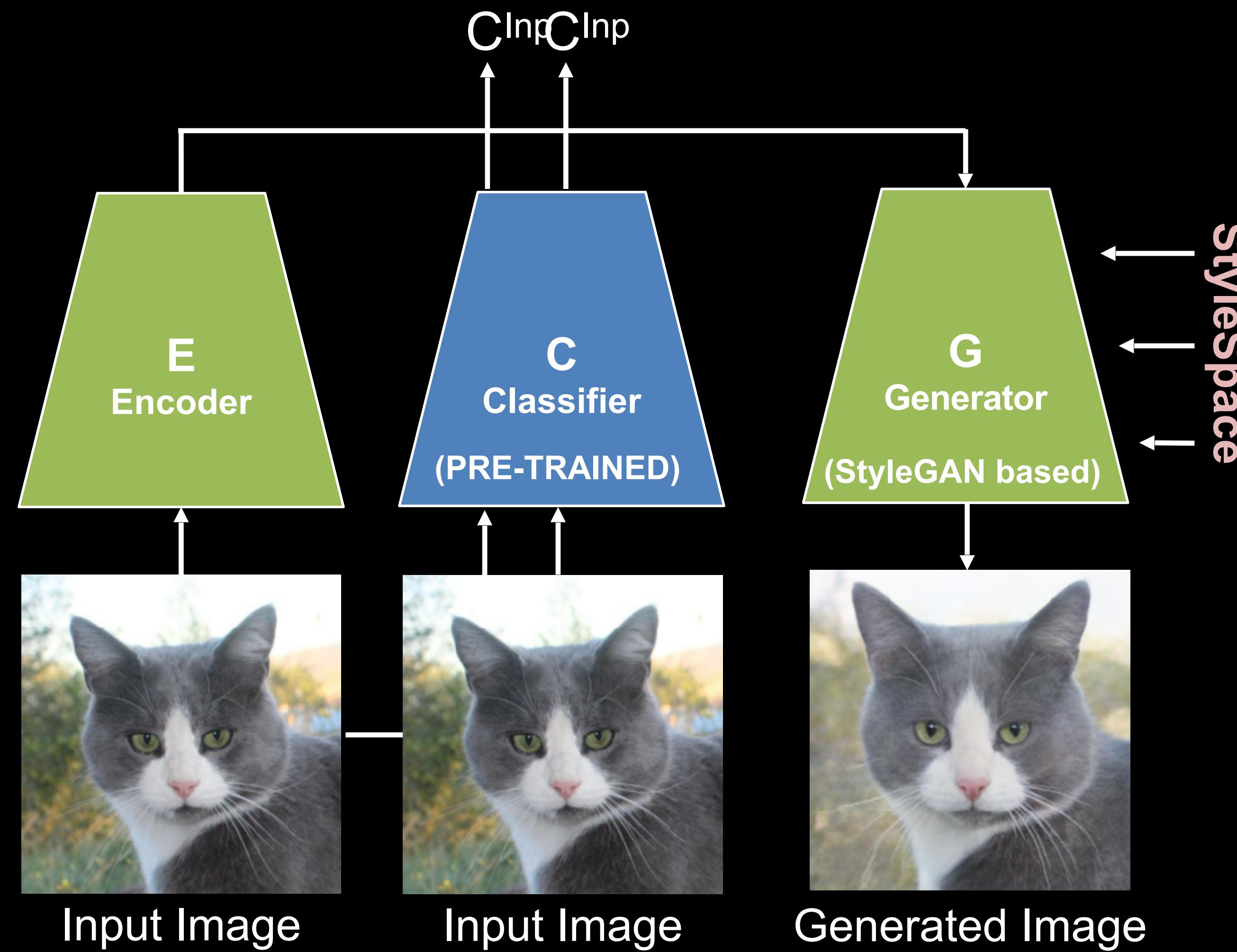
e.g., “**Ganalyze**” [Goetschalckx et al. 2019]

# Our Approach

Automatically discover disentangled attributes → generate counterfactual examples

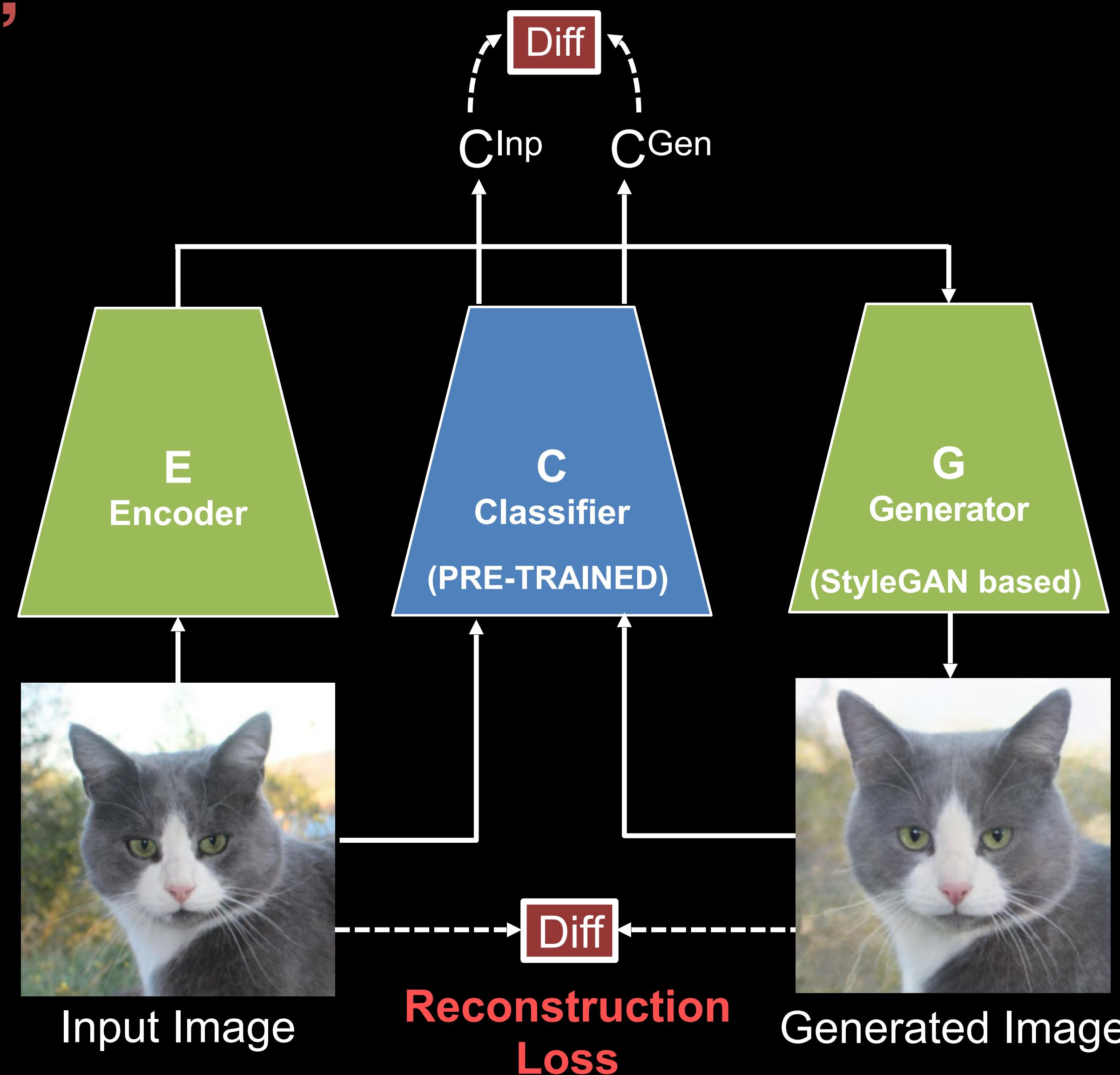


# Method



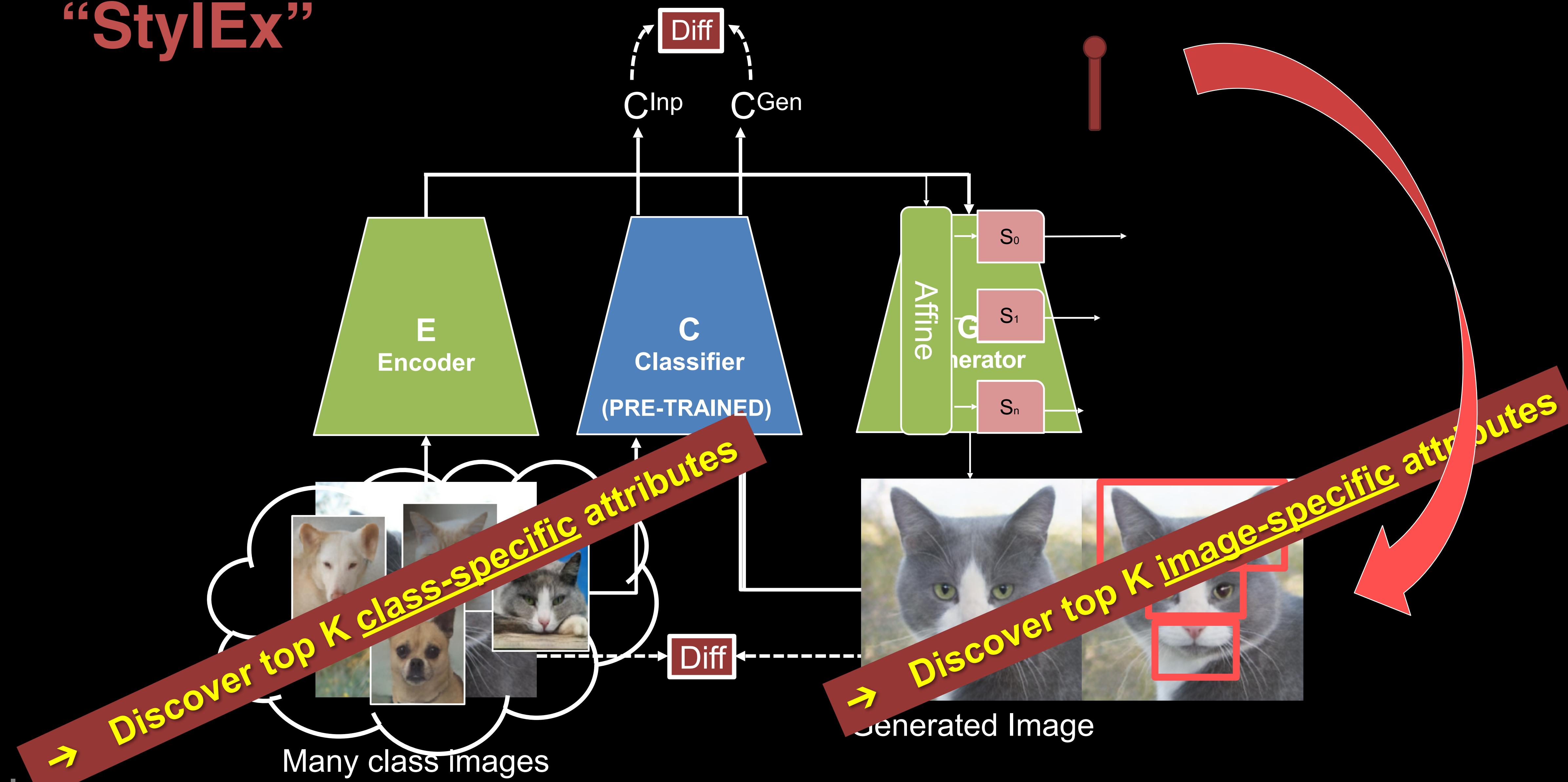
# Method “StylEx”

Classifier Loss



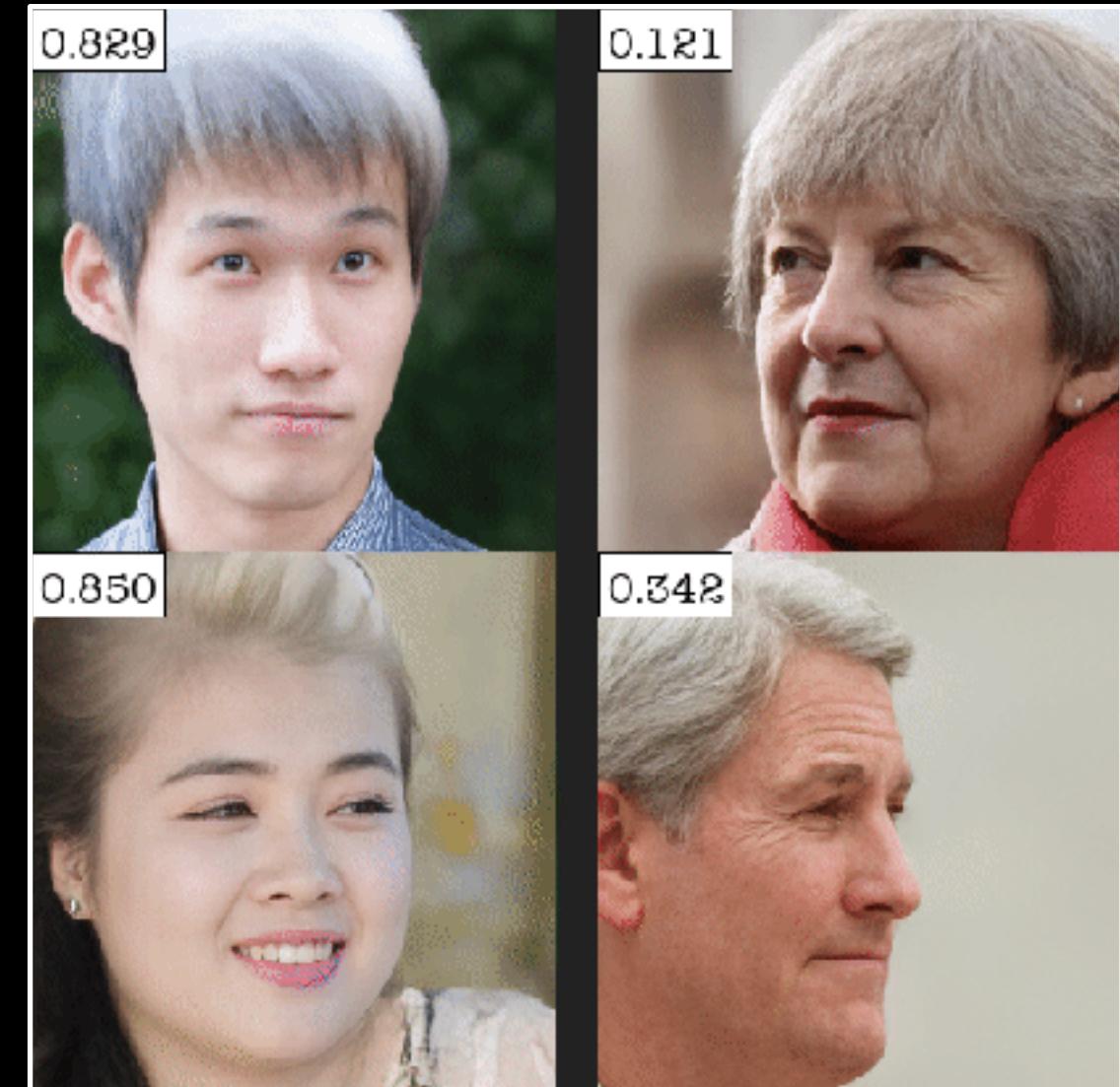
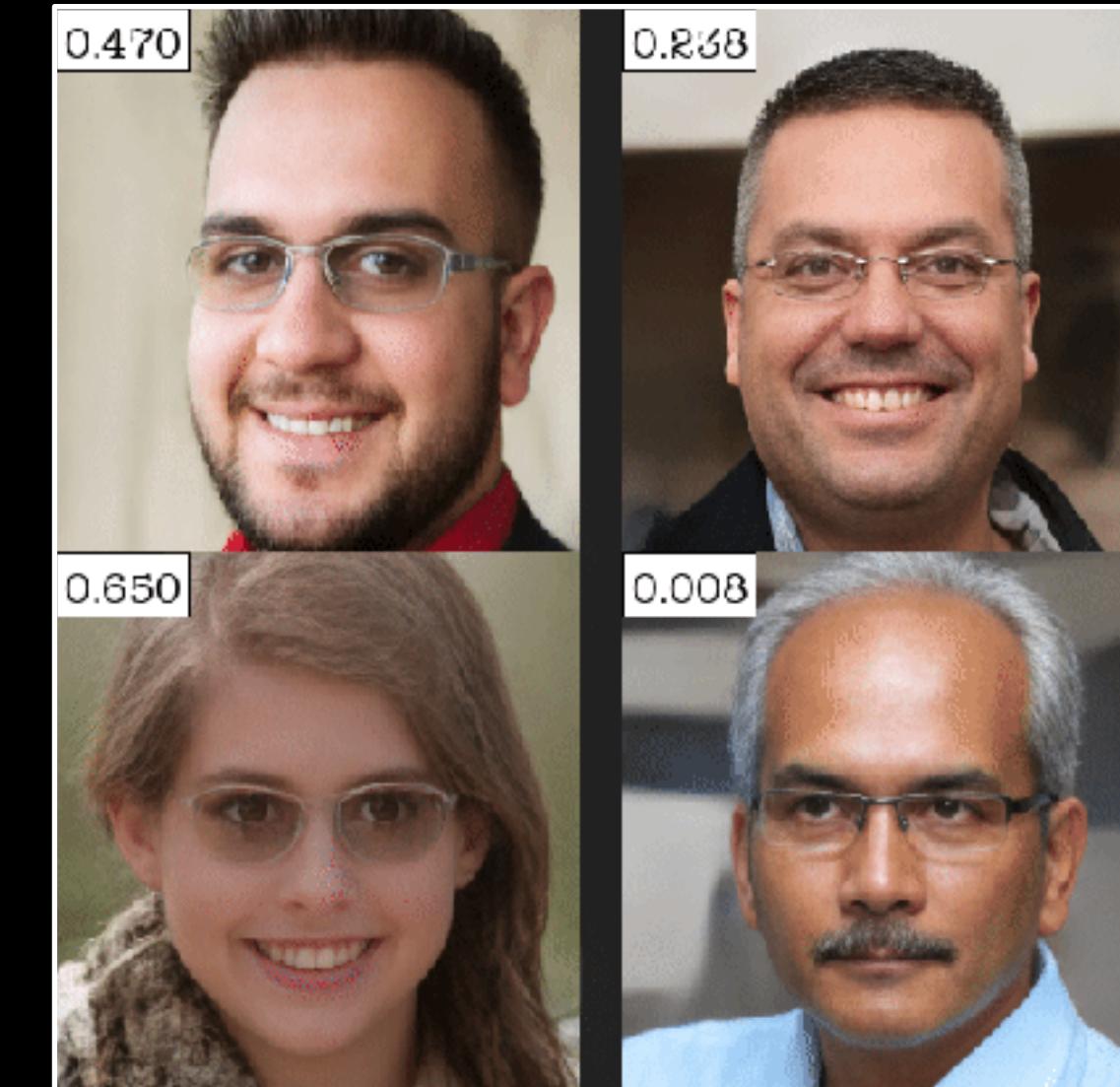
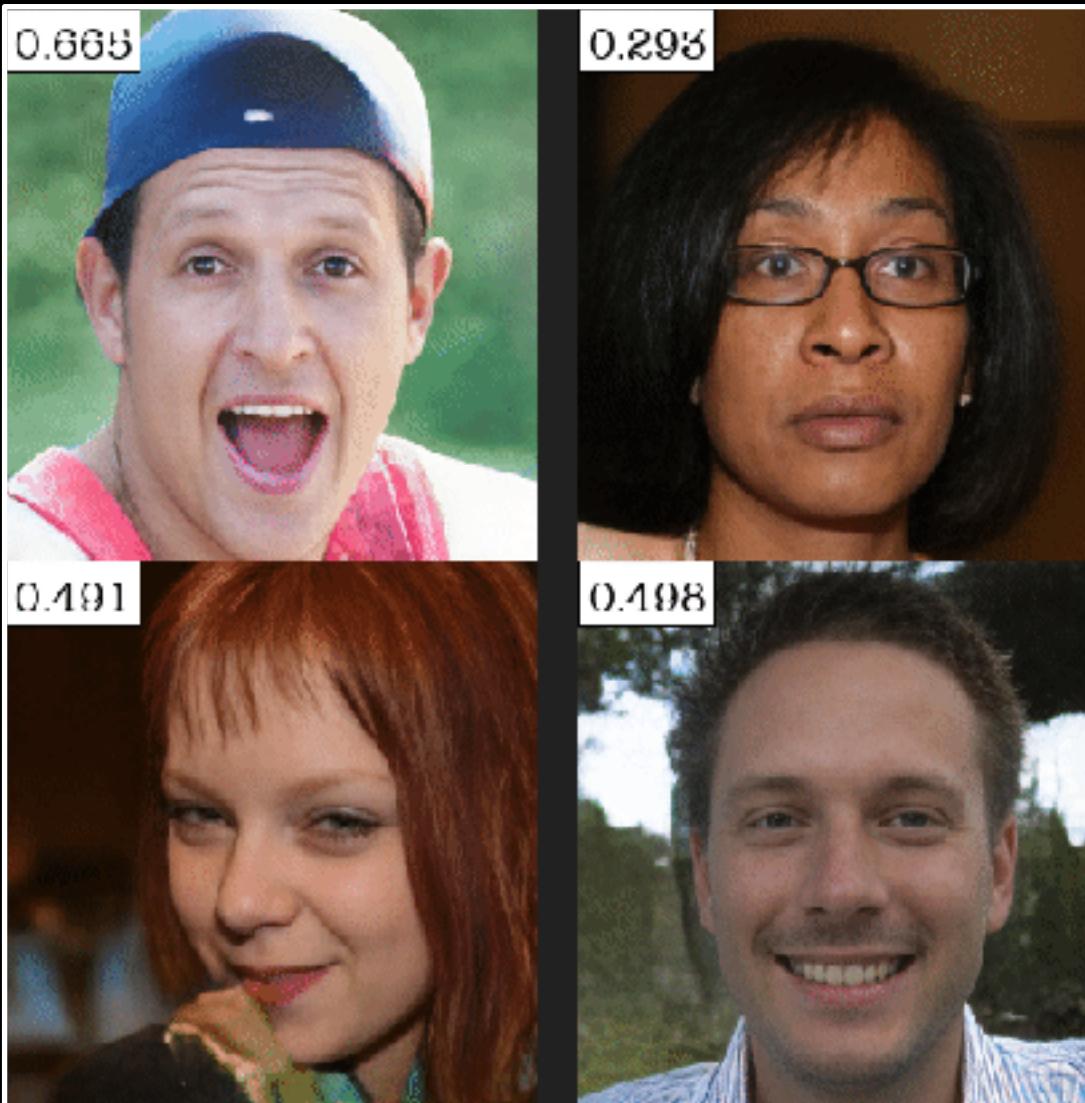
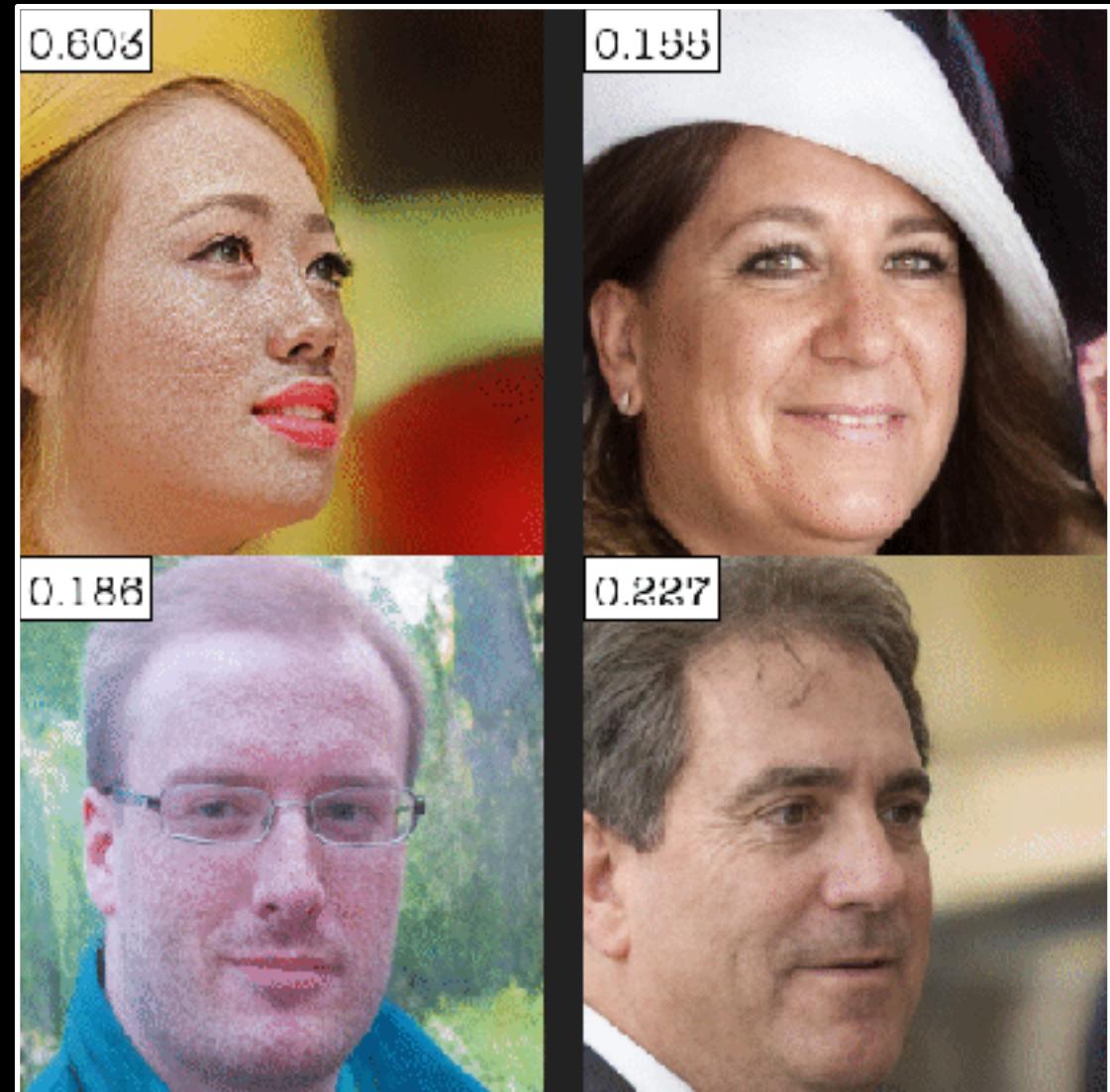
# Method “StylEx”

Compute  
probability loss



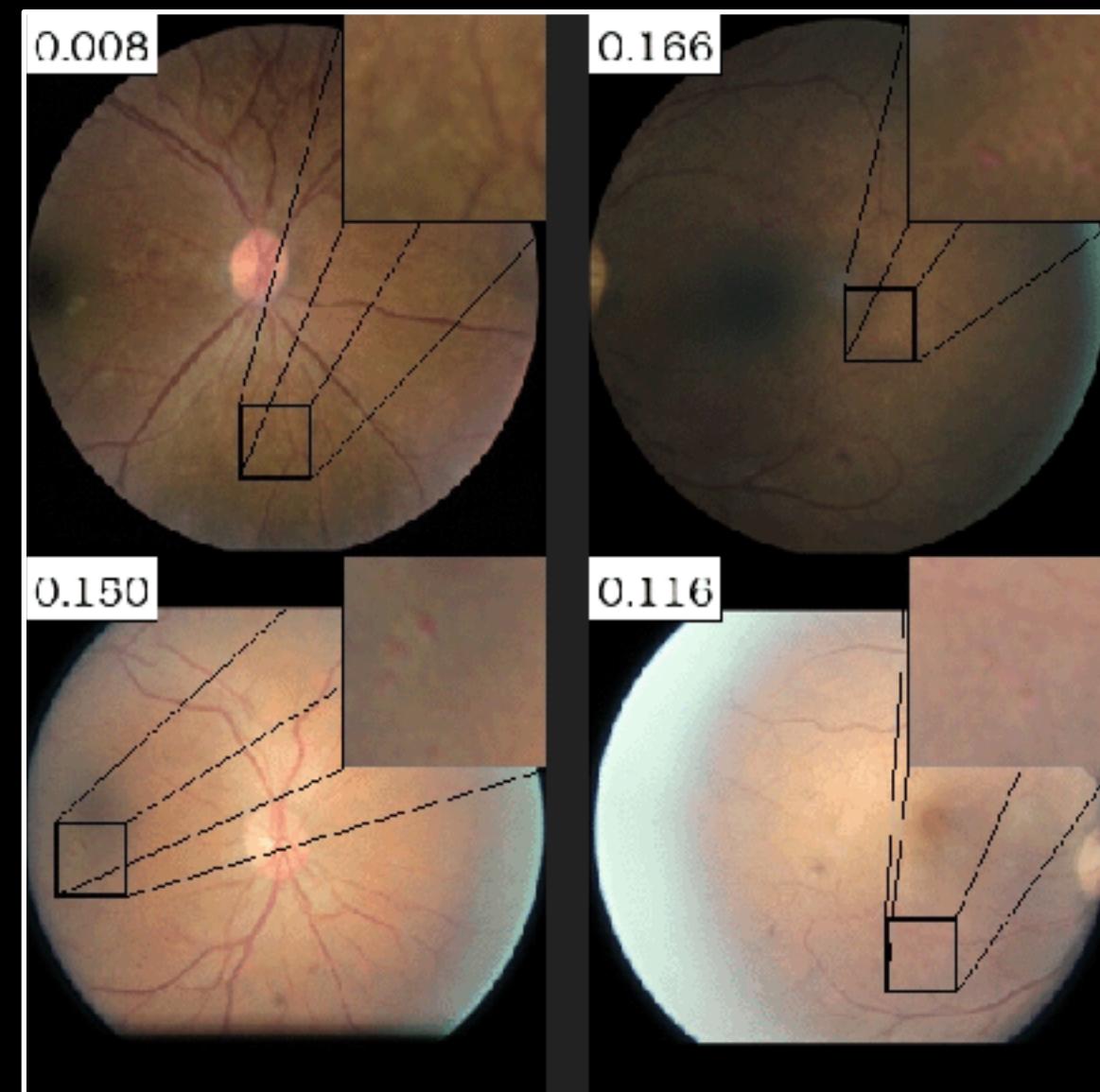
# Class-specific explanation

Perceived Age Classifier:

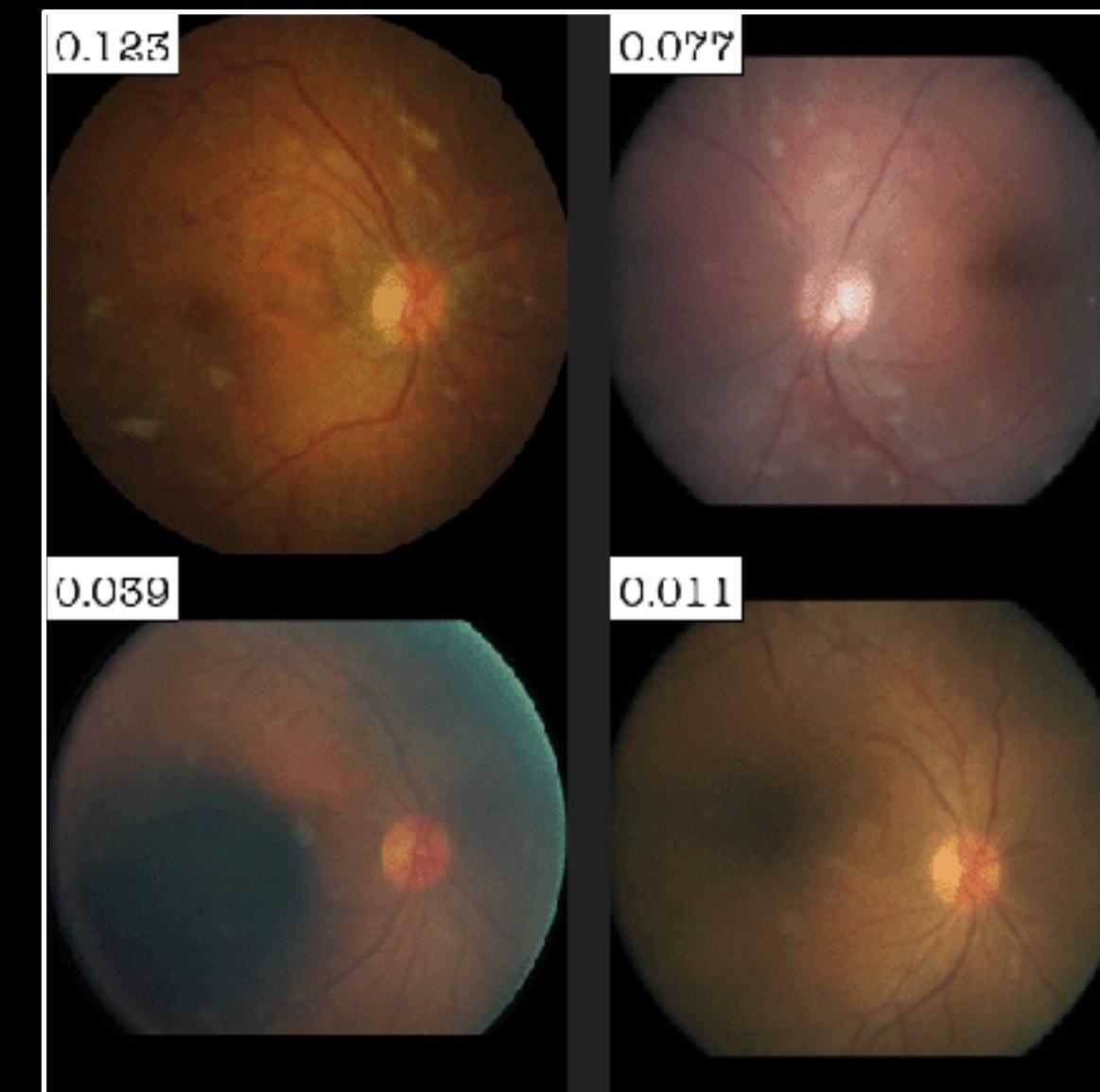


# Class-specific explanation

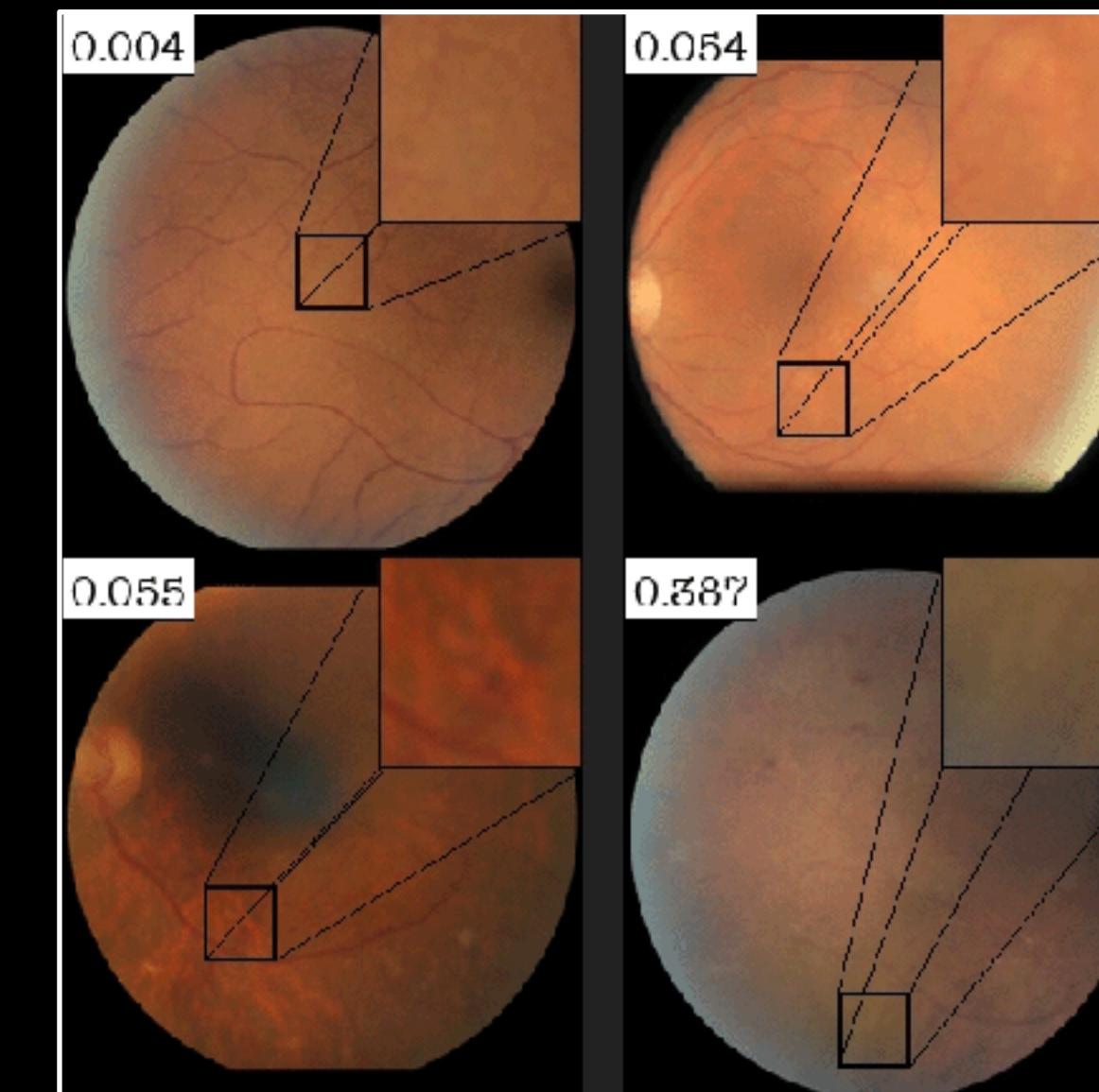
## Retinal Fundus Classifier:



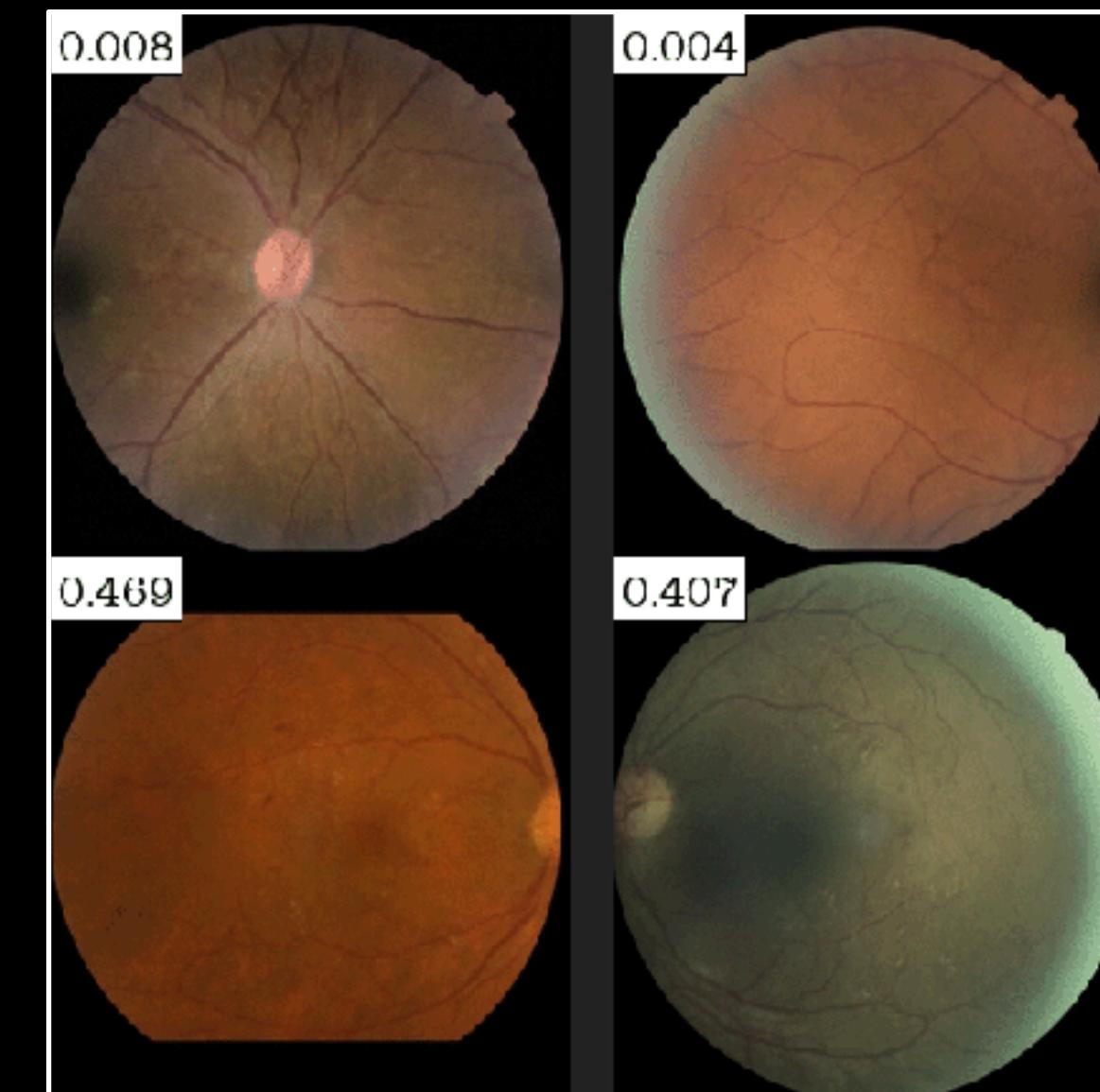
**Attribute #1**  
“Exudates”



**Attribute #2**  
“Cotton Wool”



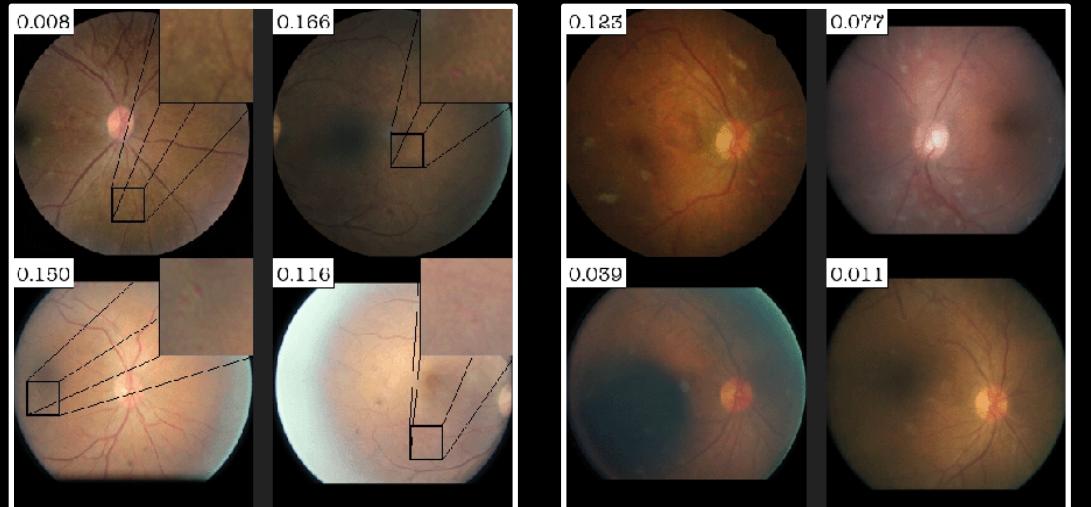
**Attribute #3**  
“Hemorrhages”



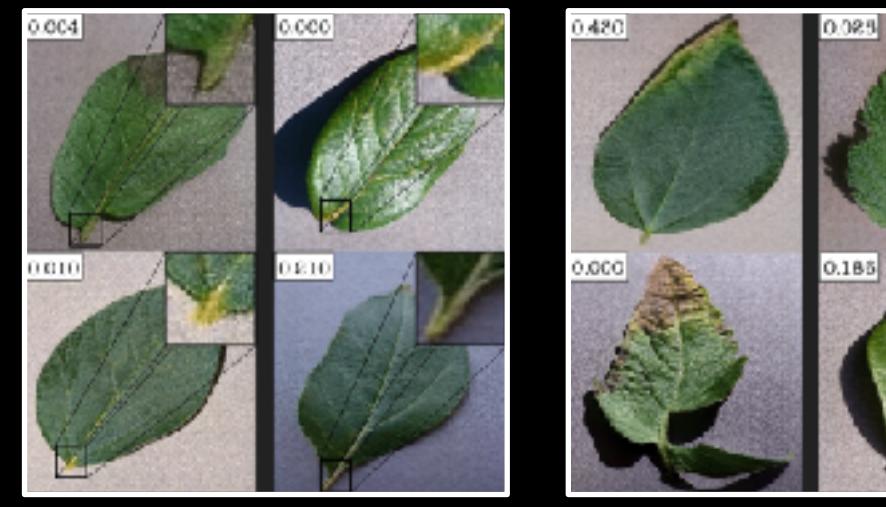
**Attribute #4**  
“Clustered Exudates”

# Works on many domains

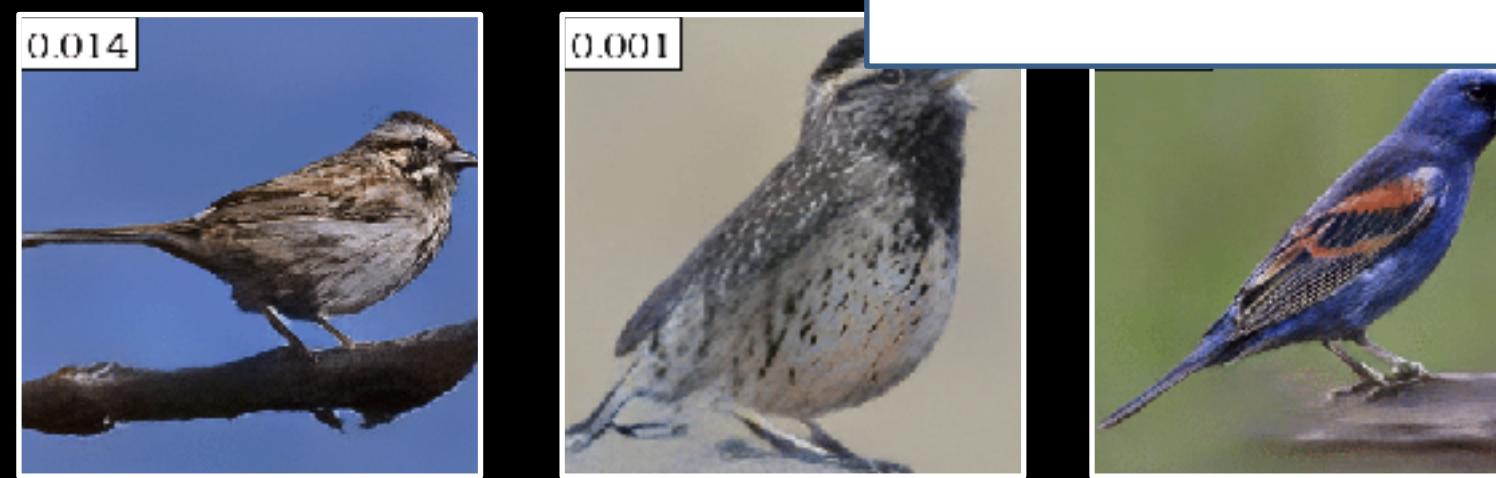
## Retinal Fundus Classifier



## Healthy / Sick Leaf Classifier

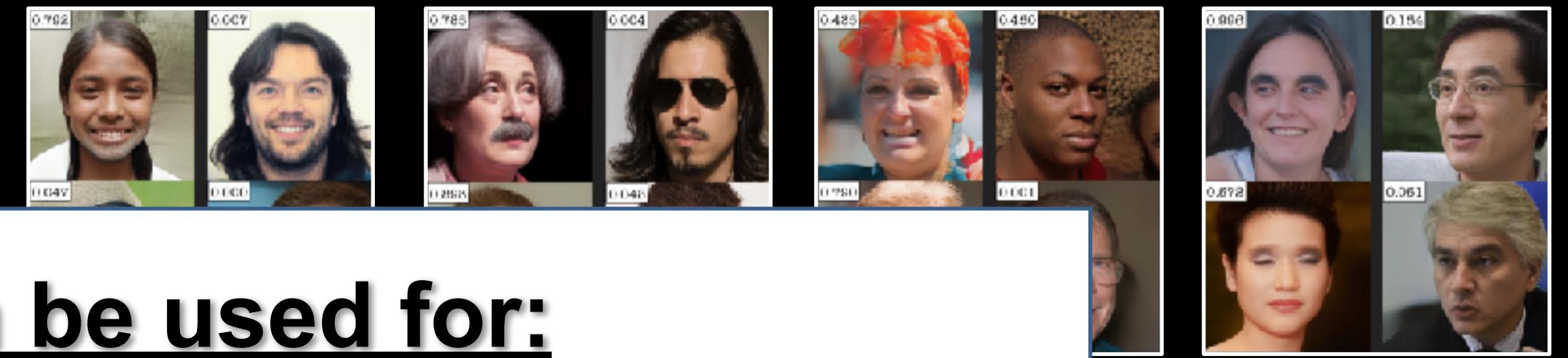


## Caltech UCSD bird classifier



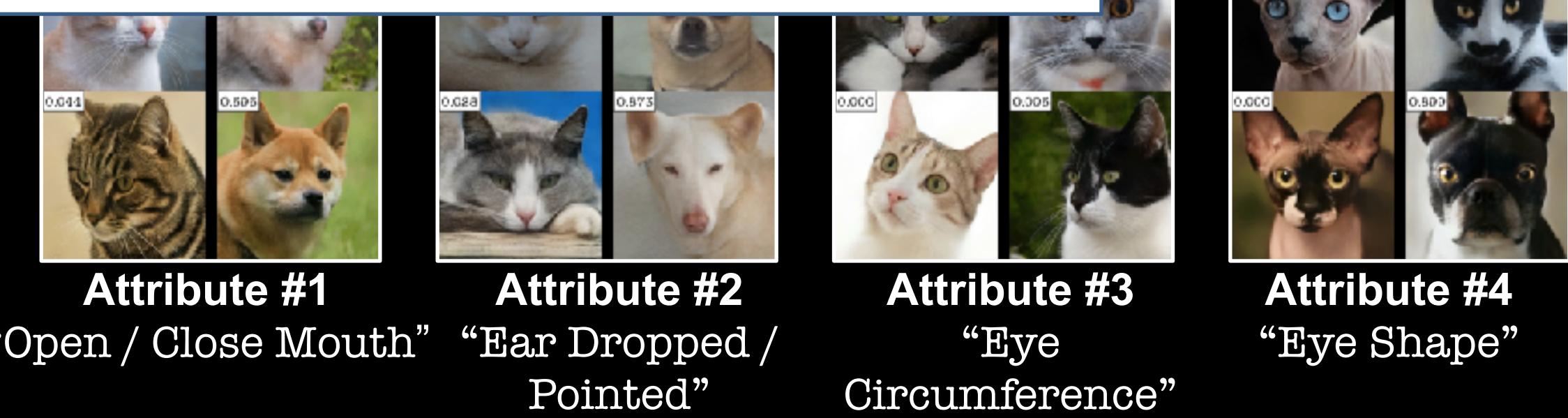
Attribute #1 "Black Belly"      Attribute #2 "Black Upperparts"      Attribute #3 "Solid Wing Pattern"

## Perceived Gender Classifier

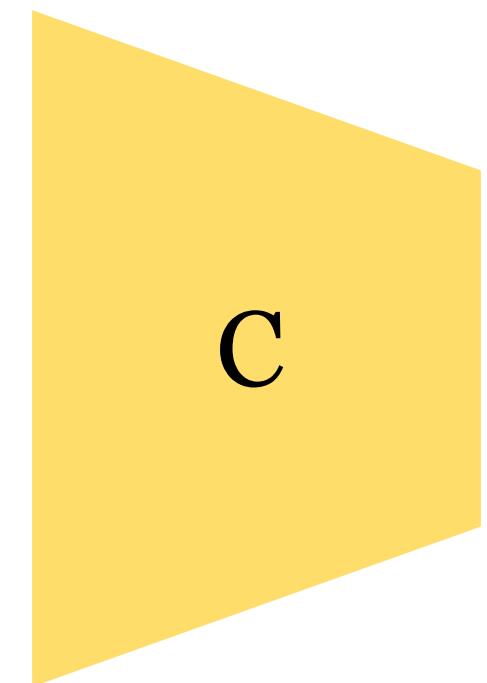


## "StylEx" can be used for:

- ❖ Explain what a classifier has learned
- ❖ Detect unknown features in medical images
- ❖ Detect classifier/dataset biases

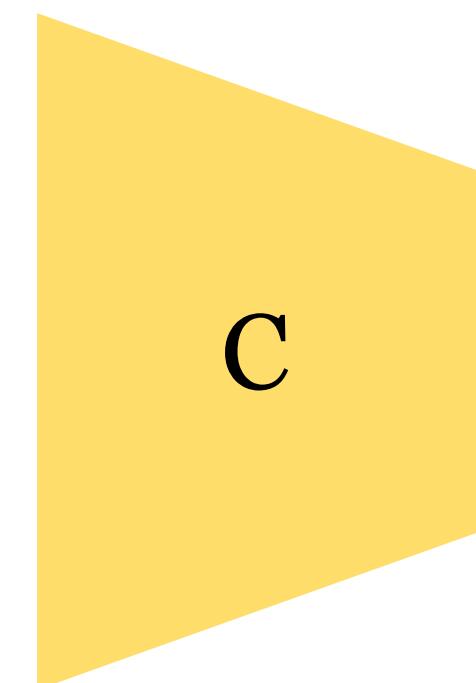


# Is this a cat or a dog?



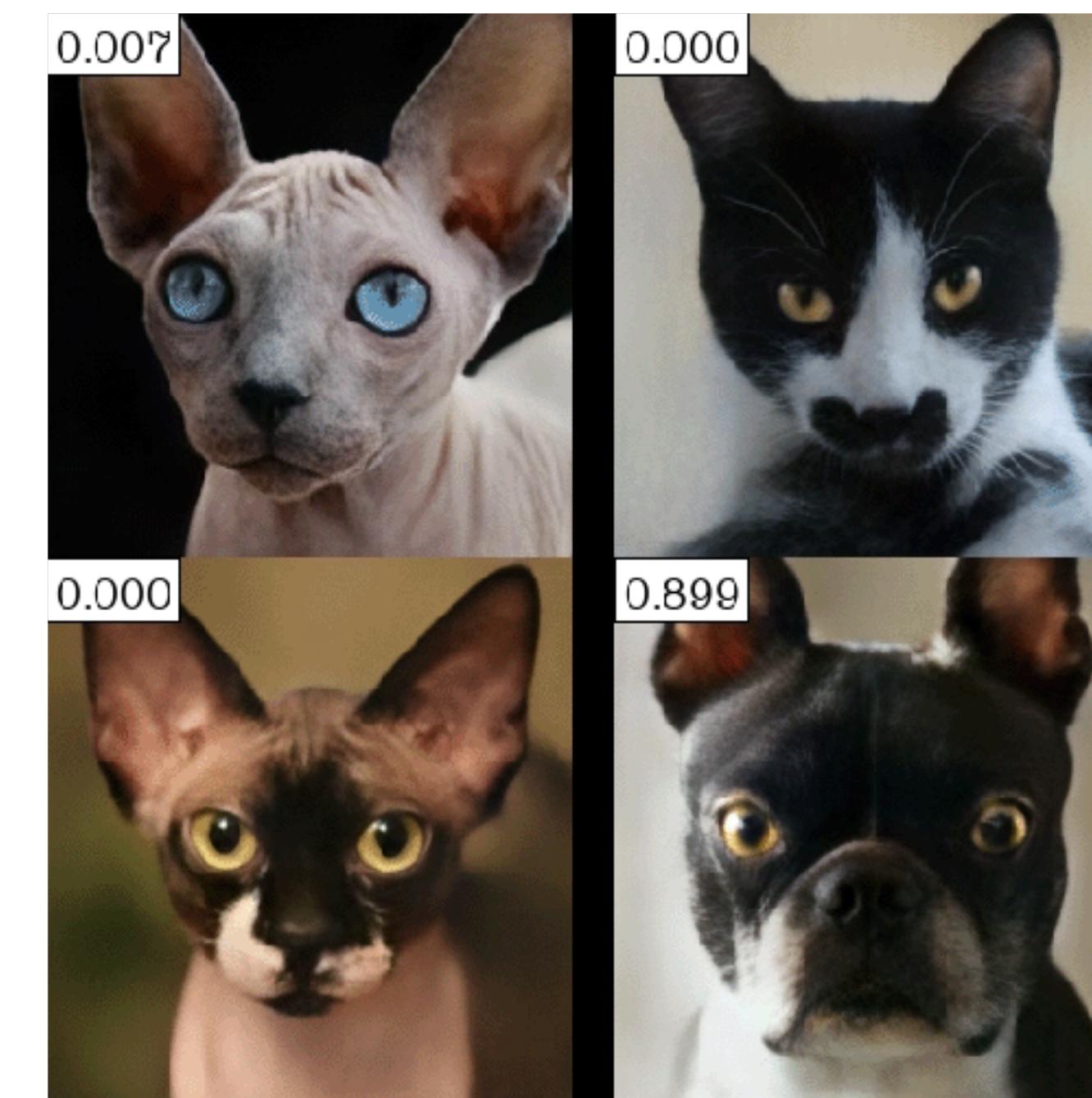
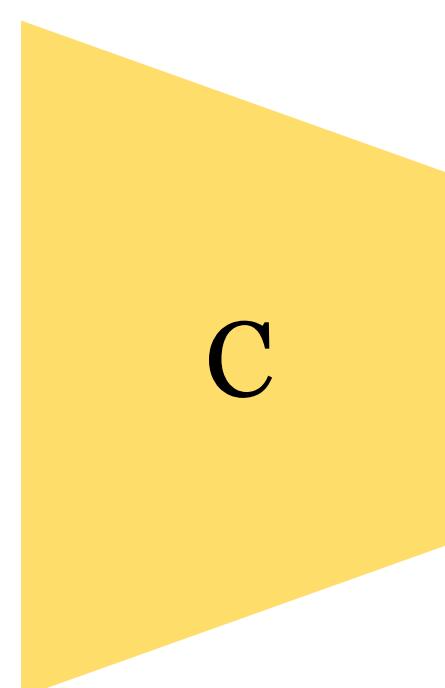
"I think it's a cat but let me get a better angle"

# Is this a cat or a dog?



“Yes, definitely a cat”

“It’s a cat because:”



“The pupils are narrow”



“The mouth is closed”

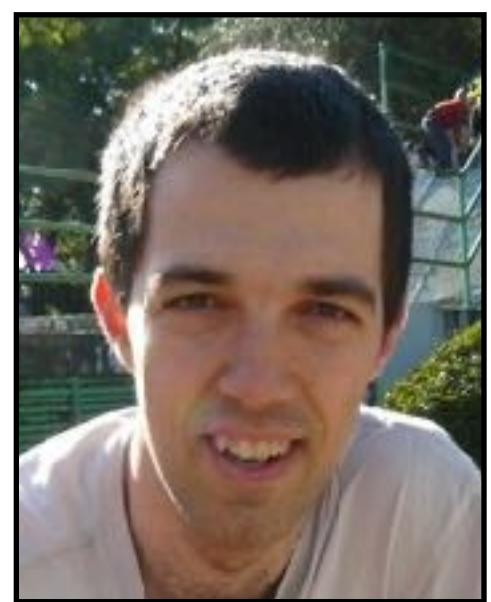
# Thanks!



Lucy Chai



Jun-Yan Zhu



Oran Lang



Yossi Gandelsman



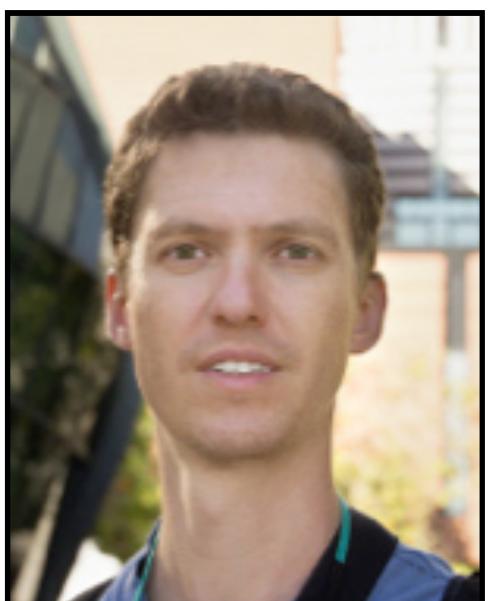
Michal Yarom



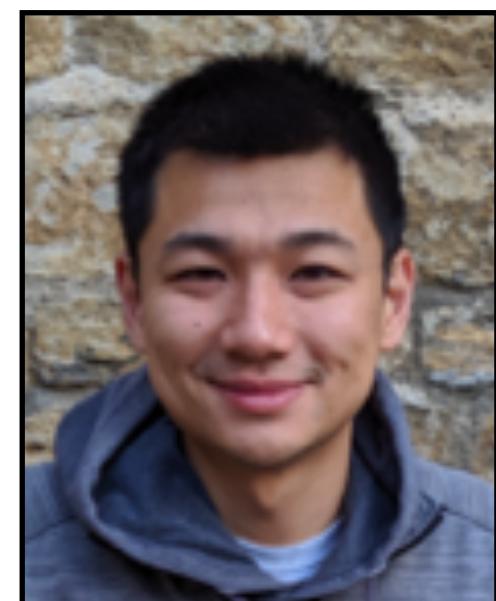
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